



Benesch and Blue & Co. are pleased to present...

The Not-for-Profit Executive's Guide to Success

May 30, 2012 | 1:00 P.M.—6:00 P.M.

One American Square | Main Auditorium (Ground Floor) | Indianapolis, IN 46282

Not-for-profit organizations are faced with an ever-changing array of challenges. We invite you to join us for a complimentary half-day seminar during which we will provide useful tips and ideas to assist not-for-profit executives in successfully leading organizations.

RSVP

Please RSVP by **May 23, 2012** to Rebecca Walker at rwalker@beneschlaw.com or 317.685.6162.

 **BENESCH**
Attorneys at Law

CPAs / ADVISORS

 **blue**

AGENDA

1:00 P.M. – 1:25 P.M. Registration

1:25 P.M. – 1:30 P.M. Welcome

1:30 P.M. – 2:20 P.M. Nonprofit Board Governance in an Electronic Age

This session will provide an outline of the ins and outs of electronic meetings and voting, as well as an overview of the use of social media and items you may want to consider when developing your organization's social media policy. We will also present a review of state charitable solicitation requirements as applied to various online fundraising initiatives.

Presented by: MARTY SWETERLITSCH, *Chair of Benesch's Not-for-Profit Team*
MEREDITH ROSENBECK, *Associate at Benesch*

2:20 P.M. – 2:30 P.M. Break

2:30 P.M. – 3:20 P.M. Employment Law from Application to Termination

We will offer a broad review of various employment laws and how they impact a not-for-profit. Special emphasis will be given to volunteers, including issues of enlistment, termination and when, if ever, a volunteer should be paid. We will also discuss, hiring, evaluation and termination of employees, as well as pay under Indiana and federal law.

Presented by: MARK WATERFILL, *Partner at Benesch*

3:20 P.M. – 3:30 P.M. Break

3:30 P.M. – 4:20 P.M. Navigating the Numbers

This session will focus on understanding the key changes to the 2011 990 reporting requirements and information related to future developments. We will also highlight making the most of the financial reporting function, including identification of performance indicators, examination of industry benchmarks, and implementation of effective controls.

Presented by: ERIC JASKE, CPA, *Tax Manager at Blue & Co.*
MICHAEL SCHULTZ, CPA, *Manager at Blue & Co.*

4:20 P.M. – 6:00 P.M. Networking and Cocktail Reception