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#### ACCOUNTING

#### Sikich LLP

Sikich LLP, a global services firm specializing in accounting, advisory, technology and managed services, congratulates Lisa

Denholm, CPA, on being selected for Leadership Akron Signature Class 38. Lisa is a senior manager at Sikich LLP, where she specializes in consulting and advising not-forprofit organizations on complex accounting issues. The Leadership Akron Signature Program is a 10-month program for the region's top leaders who are interested in broadening their community impact.

#### ADVERTISING / MARKETING

#### Falls & Co.

Falls & Co. announces the promotion of Kevin Ament to Vice President, Integrated Strategy. Over the past year, Kevin's

exceptional work ethic, leadership and expertise has been instrumental in the growth and success of many of his clients and the firm. In his new role, Kevin will continue to lead strategy for integrated accounts and further build a team responsible for content strategy, search engine optimization, and social media strategy and production. www.FallsandCo. com



#### ADVERTISING / MARKETING

#### Falls & Co.

Hannah Wineland joins Falls & Co. as Director of Search **Engine Optimization** after working with the agency as a freelancer



for over a year. Previously, Hannah led her own firm, Root Digital, for six years; was an SEO strategist at Fathom Marketing; held communications roles at Eaton and University of Pittsburgh, but initially started her career as a high school English teacher. Hannah earned her bachelor's degree from Ashland University and master's degree from Carnegie Mellon. www.FallsandCo.com

### F Falls & Co.

#### ADVERTISING / MARKETING



ence and marketing expertise in Chicago and New York City, before joining Adcom. Since then, Sarah's tenacity has been integral to support Adcom's client wins. If you know Sarah, you know her incredible smile. Her infectious enthusiasm and delightfully competitive spirit inspire those around her to be at their best every day. To learn more, visit engageadcom.com.



## FINANCIAL SERVICES

#### **McDonald Partners**

Park Edge Group and McDonald Partners are proud to announce the promotion of Trevor Holway to Financial



Advisor. Trevor joined the Park Edge Group in February of this year and has completed the process to become an investment adviser representative. In his new role, Trevor will focus on business development, while also helping serve the Park Edge Group's client base. Prior to his current position, Trevor worked in the sales and marketing departments of the Colorado Avalanche and Cleveland Browns.

#### FINANCIAL SERVICES

#### Ancora

Ancora is happy to announce that Ms. Kortni Spates, CPA has joined the firm as an Assistant Vice

President and Financial Accountant. Prior to joining Ancora, Kortni served as a staff accountant with Martinet Recchia. She has prior experience in accounts receivable and bookkeeping roles as well as client service experience. Kortni earned a Bachelor of Business Administration degree in Accounting with a Minor in Finance from Cleveland State University and is a Certified Public Accountant.

### LAW

#### **Benesch Law**

NONPROFITS

**Cleveland Ballet** 

A Cleveland native,

Melanie Davis joins

Manager following a

Marie and graduation from

Theatre. Previously a stage

Cleveland State with a B.A. in

manager for Playhouse Square,

Cleveland Playhouse, Karamu,

Cleveland State University, and

Cleveland Metropolitan School

District, Davis brings a plethora

guidance, Cleveland Ballet will

continue to tour Northeast Ohio

and Florida while venturing into

of knowledge. Under her

new territories.

NONPROFITS

**Cleveland Ballet** 

Cleveland Ballet's

team as Director of

Development. She

brings an extensive

served as Manager of

fundraising, communication, and

finance. Previously, Mrs. Villwock

Development and Operations for the Center for Marketing and

Opinion research. Most recently,

she was with Direction Home

Akron Area Agency on Aging,

where she managed marketing

and community relations. Mrs.

Villwock earned her B.A. from

the University of Akron and her

M.B.A. from Ohio University.

background in

Laura Villwock joins

Cleveland Ballet

as the Production

tour with Donny &

**Christopher Pendleton** has joined Benesch as an associate in the firm's Labor and **Employment Practice** Group. Christopher

concentrates his practice on the representation of businesses and individuals in a wide range of labor and employment matters. Christopher has defended employers against claims pertaining to all forms of employment discrimination, harassment, retaliation, and wrongful discharge, and wage and hour claims under the Fair Labor Standards Act (FLSA) and state analogs.

#### LAW

# Porter Wright Morris & Arthur LLP

Porter Wright welcomes new partner Kirk Roessler. Kirk focuses on corporate, real estate and commercial



finance matters. He assists middle-market businesses with general corporate/business matters and M&A transactions. He has over 30 years' experience representing commercial lenders and borrowers in connection with both loan originations and troubled-debt workouts. Porter Wright is excited to add Kirk's broad-based practice and experience to its Cleveland office

#### NONPROFITS

#### **Cleveland Ballet**

**Cleveland Ballet** appoints **Eduardo Permuy** as Artistic Associate. Originally from Cuba with training at Pro-Danza, Laura



Alonso's ballet school, Permuy enjoyed a sixteen year career as a professional ballet dancer with Joffrey Ballet, Ballet West, Smuin Ballet, American Ballet Theater's Studio Company, and Cincinnati Ballet. Permuy's experience brings a diverse knowledge to his methodology that he will harness in building both Cleveland Ballet and its official school, School of Cleveland Ballet.

#### NONPROFITS

#### **Cleveland Ballet**

Cleveland Ballet is delighted to have **Gabrielle Crandall** join its staff as the Executive Assistant to the Artistic Director.



She is a recent graduate of Liberty University's Theatre Arts program and has a multitude of experience in customer service management. She is looking forward to utilizing her expertise to serve in this new capacity, working to maintain and enhance the functioning of both Cleveland Ballet's company and official school, School of Cleveland Ballet.



# Adcom