

# inside Benesch

MY BENESCH  
MY TEAM

E-NEWS AND EVENTS FROM BENESCH FRIEDLANDER COPLAN & ARONOFF LLP

May 2011

## Benesch Launches App for Recruiting Attorneys

Benesch is pleased to announce the launch of its premiere recruiting app, 'Benesch Opportunity™' for iPhones and iPads, targeted toward law school students and lateral attorneys interested in a career at Benesch. Benesch's on-campus recruiting schedule, a listing of Benesch attorneys by law school, links to the firm's social networking sites and other resources are available through the recruiting app. A 'push' notification proactively sends an alert to users any time a job opportunity opens at Benesch. Users can send the job information directly to themselves or a friend via email.

Benesch's Chief Information Officer, Karen Anzuini, said, "Apple announced last month that they have sold over 100 million iPhones and iPads to date. At Benesch, we focus on using this and other technologies creatively to collaborate and communicate with clients, colleagues and friends. Opportunity™ communicates useful, relevant and timely information to potential candidates through their mobile devices. The interface is fun and fresh, not your 'typical' law firm look."

Benesch's Senior Marketing Communications Manager, Julie Gurney, said, "What's unique about our recruiting app is that it's not just a rehashing of information from the firm's website. Through strong collaboration between the firm's Marketing, Technology and Recruiting Departments, we've developed something that is not only fun to use and on the cutting edge of legal industry technology, but it is also extremely practical and relevant to its intended audience."

To download the free Benesch recruiting app, visit the Apple App Store on your iPhone or iPad (keyword: Benesch).

### Annual Review Available

If you would like to receive a copy of Benesch's 2010 Annual Review, please contact Ellen Mellott at [emellott@beneschlaw.com](mailto:emellott@beneschlaw.com) or (216) 363-4197. To view it online, click [here](#).

## Metzel Appointed to Indiana State Employees' Appeals Commission



Andi M. Metzel

**Andi M. Metzel** has been appointed to the Indiana State Employees' Appeals Commission (SEAC) by Indiana Governor Mitch Daniels. Andi will serve a four-year term, which began March 15, 2011.

SEAC is an independent commission with statutory authority to hear or investigate certain appeals from state employees and to fairly and impartially render decisions as to the validity of the appeals or lack thereof. SEAC hearings are conducted in accordance with the Administrative Orders and Procedures Act.

Andi represents the firm's corporate and individual clients through negotiating resolutions in complex business, personal and transactional disputes. Andi practices in state and federal courts and before local and state administrative bodies and agencies.

## Plewacki Reelected to Truckload Carriers Association Board of Directors



Richard A. Plewacki

**Richard A. Plewacki** has been reelected to the Board of Directors of the Truckload Carriers Association (TCA) for a one-year term, which began March 13, 2011.

The TCA dedicates itself to representing the interests of truckload carriers. TCA members, along with hundreds of other leaders in the truckload carrier industry, work to ensure safe, high-quality, reliable and efficient truckload transportation services.

Rich has been involved with the transportation and logistics industry, both as a businessman and an attorney, for over 40 years. He focuses his practice on advising and defending motor carriers, leasing companies, third-party logistics providers and large private fleets. Rich's experience includes independent contractor/owner-operator issues, shipper/carrier matters, industry-specific litigation, transportation-related service agreements, freight claims, mergers and acquisitions, corporate and regulatory compliance, intermodal issues, sales and use tax issues, and licensing and permitting.

## French Appointed to Indianapolis Bar Association Legal Services Advisory Committee



Peter S. French

**Peter S. French** has been appointed to the Indianapolis Bar Association Legal Services Advisory Committee, effective April 14, 2011.

The Indianapolis Bar Association Legal Services Advisory Committee is responsible for overseeing the operation of the Bar's Lawyer Referral Service.

Peter has experience representing clients in a variety of litigation matters including class actions, intellectual property misappropriations, securities violations, commercial and business transactions, shareholder disputes, employment non-competes, real estate development disputes, and environmental law and other governmental enforcement proceedings. Peter is also a certified mediator.

## Events

### Risk Issues We Face in Our Daily Roles

Ari J. Markenson

Health Care Leaders of New York Roundtable

May 19, 2011 | Mineola, NY

### Filing for Recognition as a Tax-Exempt Organization

Marty J. Sweterlitsch

Ohio State Bar Association 2011 Nonprofit Law State and Federal Perspectives

May 27, 2011 | Columbus, OH

### The Legal Ramifications of Men Who Cry and the Assaults They Make Against Those Who Laugh at Them

James L. Ervin, Jr.

The 42nd Annual Compliance and Enforcement Symposium

June 1–3, 2011 | Dallas, TX

### Collections: How To Do It! ... Some Practical Suggestions

Marc S. Blubaugh

Ohio Assisted Living Association's Summer Conference

June 2, 2011 | Columbus, OH

### Environmental Liabilities in Commercial Leases

Kevin D. Margolis

National Business Institute

June 13, 2011 | Cleveland, OH

### Healthcare Law Roundtable: Regulatory & Enforcement Issues in Healthcare Transactions

Ari J. Markenson (Moderator)

iiBIG Investment and M&A Opportunities in Healthcare

June 13–14, 2011 | Chicago, IL

### State of the Industry: Mid-Year Check-up on Deal-Making in the Healthcare Industry—the BIG Picture

Jim M. Hill

iiBIG Investment and M&A Opportunities in Healthcare

June 13–14, 2011 | Chicago, IL

### Contracts and Agreement: Everyday Issues

Beth S. Rosenbaum

Part 6 of Benesch's Webinar Series: Issues for Health Care Executives

June 14, 2011

## Not-for-Profit Spotlight



When her parents fell upon hard times, Lily Smith was referred to the Transitional Respite Program at New Avenues to Independence by the Cuyahoga County Board of Developmental Disabilities. Lily's family was homeless and living out of their car. Fortunately, New Avenues' Respite Program took Lily off the streets and placed her in a safe, home environment. Thanks to its contributors, New Avenues provided Lily with clothing, toiletries, bedding and special touches including a radio and TV. When Lily

arrived at New Avenues, she was quiet and reserved. Within a week, she was comfortable laughing and talking. Lily now attends New Avenues' Vocational Services Program, Buckeye Industries\*, learning janitorial skills. Recently, because of an opening in the organization's Overlook group home, Lily moved into a permanent living arrangement and has her own room.

Lily is just one example of the many individuals whose lives have been positively changed by New Avenues. A group of dedicated parents founded New Avenues as the Parents Volunteer Association (PVA) in 1952 to provide educational, vocational and recreational experiences for children with disabilities. As the children grew and their needs changed, the founders incorporated PVA in 1956 and pursued community integration through group home settings. Thus, in 1971, PVA became owner and operator of the first private, non-profit group home for individuals with disabilities in Cuyahoga County, Ohio. In the subsequent five decades, the agency continued to grow, purchasing eight additional homes and expanding services throughout Northeast Ohio. In 2000, PVA changed its name to New Avenues to Independence, Inc., to reflect the expanding array of services provided and the changing demographics of the individuals served.

New Avenues' mission is *to provide opportunities for people with disabilities and special needs to become more independent and productive members of society by offering the highest quality support services and developing innovative and inclusive programs*. New Avenues achieves its mission by offering residential, community-based, vocational, transitional respite, housing and children's programs.

New Avenues programs currently serve more than 600 individuals aged three to 100 years in Northeast Ohio, including those with developmental disabilities, mental illness, autism, cerebral palsy, brain injury and Down syndrome. New Avenues has a Clinical Services Department comprising a nursing staff charged with overseeing the health of individuals receiving services from New Avenues. In addition, New Avenues offers physical, occupational, speech, art, music and recreational therapies.

Over the past two decades, the New Avenues Benesch Team has assisted New Avenues with government affairs, bond issuance, financing and 501(c)(3) and (c)(2) status, in addition to participating on its Board of Directors as members and officers. The New Avenues Benesch Team includes the following attorneys: Gary Bilchik, Allison Binkley, Harry Brown, Tom DeRue, Sara Evans, Jason George, Mike Primrose and Marty Sweterlitsch. For volunteer or giving opportunities, including the New Avenues Endowment Fund at the Cleveland Foundation, please contact Karen Knavel at (216) 481-1909 x224 or [kknavel@newavenues.net](mailto:kknavel@newavenues.net). For more information about New Avenues to Independence, please visit [www.newavenues.net](http://www.newavenues.net).

\*Buckeye Industries, a business enterprise of New Avenues to Independence, offers document destruction, Styrofoam and cardboard recycling, outsourced production services and janitorial services to local businesses. For more information about Buckeye Industries and its services, please contact Christine Loehrke at (216) 481-1909 x253 or [cloehrke@newavenues.net](mailto:cloehrke@newavenues.net).



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