

Metaverse-Based Co. Taps NYC NFT Atty For Advisory Board

By **Steven Lerner**

Law360 (July 13, 2022, 3:33 PM EDT) -- A New York City-based attorney specializing in Web3 and NFT law joined the advisory board for metaverse company Meta Productions LLC, known as LawCity.Com, on Tuesday.

Charles Slamowitz, an entrepreneur turned lawyer, will now offer strategic advice to LawCity.Com, which calls itself the first legal district, legal directory and legal search engine in the metaverse.

Richard Grungo Jr., the co-founder of LawCity.Com, told Law360 Pulse in an email that the company recruited Slamowitz because he "gets it."

"He shares our same view of Web 3.0 that it is all about community, collaboration, creativity and communication," Grungo said. "Charles has already been involved in significant projects that are shaping this new ecosystem."



Charles Slamowitz

Slamowitz, who has advised clients on over two dozen NFT projects, told Law360 Pulse in an email that the founders of LawCity.Com approached him about a month ago at two of his NFT law and Web3 talks in New York.

"Right after the talks, they expressed interest and enthusiasm of my guiding the project with my legal Web3 expertise," Slamowitz wrote. "We discussed the project further, and reached an agreement as to my joining the advisory board."

LawCity.com operates towers in Decentraland, a shared virtual world, in what the company calls a "legal town square" that helps law-related companies open a metaverse office.

Mike Stovsky, a partner with Benesch Friedlander Coplan & Aronoff, is also a member of the LawCity.com advisory board, according to Grungo. Meta Matt, a YouTuber who creates content about NFTs, is another board member who focuses on community development.

More additions to the LawCity.com advisory board will be announced soon.

"This group of experts in this space will help LawCity.com to continue to purchase, develop, and lease its portfolio of locations for and to the legal industry," Grungo wrote. "The company is focused on providing a simple and secure way for law-related services and charities to gain exposure to cryptocurrencies linked to DeFi and NFTs."

Grungo is also the co-founder of New Jersey-based law firm Grungo Colarulo LLC, which **opened** what it believes to be the first personal injury law firm office in the metaverse in December 2021.

Benesch **signed** a virtual land lease agreement in June to be an anchor tenant in LawCity.Com's Unitas Tower in Decentraland, becoming one of the first top 200 firms in the United States to establish a presence in the metaverse.

--Additional reporting by Nick Muscavage and Emma Cueto. Editing by Peter Rozovsky.

