



Incoming Data Protection Laws May Affect Your Business

In 2023, a number of state data protection laws will be coming into effect and a number of entities who previously were not subject to data security and data privacy obligations will soon be within the scope of these laws. Below, please find (1) a count down clock to the new state data protection law effective dates; and (2) a chart outlining when an entity is in the applicable state data protection law's scope.

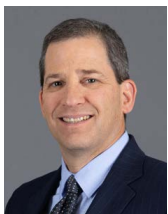
Countdown to Effective Date:

| State Law | Countdown | Effective Date |
|--|-------------------|-------------------|
| California Privacy Rights Act | T-Minus 3 Months | January 1, 2023 |
| Virginia Consumer Data Protection Act | T-Minus 3 Months | January 1, 2023 |
| Colorado Privacy Act | T-Minus 9 Months | July 1, 2023 |
| Connecticut Act Concerning Personal Data Privacy and Online Monitoring | T-Minus 9 Months | July 1, 2023 |
| Utah Consumer Privacy Act | T-Minus 14 Months | December 31, 2023 |

Your Client Falls Within the Scope if:

| State | Avenue. Global Gross Revenue | Processing of Personal Information (State Residents) | Sale of Personal Information |
|-------------|-----------------------------------|--|--|
| California | OVER \$25 million OR | Buying, selling, or sharing 100,000 or more California consumers' personal information OR | 50% of annual gross revenue from selling California consumers' personal information |
| Colorado | N/A | Processing 100,000 or more Colorado consumers' personal information OR | 25,000 Colorado consumers and receiving any profit |
| Virginia | N/A | Processing 100,000 or more Virginia consumers' personal information OR | 25,000 Virginia consumers and deriving 50% of annual, gross revenue from selling |
| Connecticut | N/A | Processed 100,000 or more Connecticut consumer' personal information OR | 25,000 Connecticut consumers and deriving 25% of annual, global gross revenue from selling |
| Utah | \$25,000,000 or more & | Processing 100,000 or more Utah consumers' personal information OR | 25,000 Utah consumers and deriving 50% of annual, global gross revenue from selling |

Businesses that are possibly in the scope of any of the below referenced laws should begin the front-end compliance work soon (if they have not already) and the [Benesch Data Protection Team](#) stands by to assist for any such needs. If you would like to discuss the applicability and / or requirements of the state data protection laws, do not hesitate to reach out.



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