

# Benesch Privacy Day Series

Presented by Benesch's Data Protection Team: Kristopher Chandler, Luke Schaetzel, and Megan Kern

## General Data Breach Event

**Thursday January 19, 2023**

**Webinar | 1pm EST to 2:30pm EST**

[Register in advance for this meeting](#)

**Join us to discuss the ins and outs of data breach response and strategize how to adequately mitigate the risk of—and respond to—a data breach.**

As cyber crime is on the rise and legal risk grows, mitigation and remediation strategies must also adapt. We will cover what risks a data breach can pose to your business, including the potential affect an event can have on your business's brand and reputation. The session will also include a discussion on strategies in how to proactively protect against a data breach and how to respond to a data breach while limiting potential legal risk.

## Contracting Principles

**Thursday February 9, 2023**

**Webinar | 1pm EST to 2:30pm EST**

[Register in advance for this meeting](#)

**Join us to discuss basic contracting principles in the Software-as-a-Service, cloud, professional services, and hardware space.**

As new data protection laws come into scope, contracts that contemplate the transfer of personal data and related technologies must be scrutinized. We will cover the general principles and best practices that should be considered in any technology-related contract—including a discussion on how newly effective data protection laws must be contemplated in applicable contracts.

## Record Retention

**Tuesday February 21, 2023**

**Webinar | 1pm EST to 2:30pm EST**

[Register in advance for this meeting](#)

**Join us to discuss the important and applicability of Record Retention policies and procedures.**

As new data protection laws come into scope and the increase in cyber crime also increases, one thing has becomes clear: the more data you retain, the more at risk you might be. We will cover the practicality of record retention policies and procedures, as well as why such policies are so crucial in developing up-to-date data protection measures. We will also cover the basics that go into drafting and implementing record retention policies and procedures.

\*These courses are approved for 1.5 hours of general CLE credit in California and are pending approval in Ohio and Illinois. Credit through reciprocity will be available for attorneys admitted in New York and New Jersey upon Ohio approval. Application will be made in other states as needed.