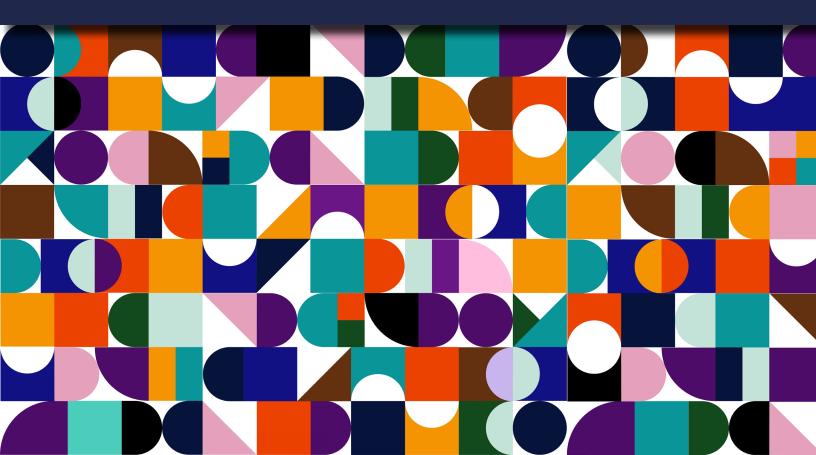


# Cultivating a Culture of Diversity, Equity & Inclusion



## Diversity is critically important to Benesch and our culture.

We promote and value diversity not just because it's the right thing to do—
it makes our firm stronger and we provide better legal services when we
have diverse attorneys and a diverse support staff serving our clients.

### **Our Commitment**

60%
OF OUR PARTNERS-IN-CHARGE
ARE DIVERSE

OF OUR LATERAL HIRES HAVE BEEN WOMEN AND/OR DIVERSE ATTORNEYS

9 OF OUR 13
2022 FIRST-YEAR
ASSOCIATES

69%
ARE DIVERSE

MORE THAN

500

OF OUR 2022 NEW
PARTNER CLASS ARE
MEMBERS OF OUR DEI
AND WIN COMMITTEES

16 OF OUR 17 2022 SUMMER ASSOCIATES 94% ARE DIVERSE Dedication to diversity helps the firm attract and retain talented employees, create a better work environment, and enhance our relationships with our clients. Creating a workplace where all individuals can develop professionally in a supportive, growth-oriented environment is paramount to our success and something on which we focus every day.

Benesch is committed to realizing and maintaining an environment that welcomes and embraces diversity, including race, ethnicity, gender, sexual orientation, age, physical ability, and religious beliefs.

We welcome various viewpoints, religious practices and philosophies, genders, sexual orientations, ethnicities, races, and physical gifts that make us all unique in the most positive of ways and meanings. Our team works together to create a culture of togetherness and openness to ideas, beliefs, gifts, and talents that are brought to bear on behalf of our clients and the communities in which we live, work, and play.



"We're committed to giving great people incredible opportunities to grow and thrive."

<u>Juan Morado, Jr.</u>
 Co-Chair of Benesch's Diversity,
 Equity & Inclusion Committee



## Our Diversity, Equity & Inclusion

(DEI) Committee is composed of 11 attorneys and senior staff members. receives the full support of our Executive Committee, and provides diversity and inclusion training to all members of our firm.

A critical component of Benesch's formal strategic plan is our Diversity, Equity & Inclusion Initiative, which contains specific action items aimed at both increasing the firm's diversity and ensuring that our diverse attorneys and staff have wide-ranging opportunities to take on leadership roles and advance in their careers.

### Specific Action Items **Initiated by our DEI Committee**



Achieving Mansfield Rule 5.0 Certification.

The certification measures

whether law firms have affirmatively considered women, attorneys of color, LGBTQ+ attorneys, and attorneys with disabilities for recruitment, governance roles, promotions, and inclusion in formal pitches to clients. The goal of the Mansfield Rule is to boost the representation of diverse lawyers in firm leadership by broadening the pool of candidates considered for these opportunities. While being an equitable and inclusive workplace has long been a central part of our firm culture, achieving this certification reflects an important validation of our efforts.

Launching a diversity-focused **mentoring program**.



Expanding the DEI and Women's Initiative Committees to include working subcommittees that focus on recruiting and retaining diverse attorneys, educating current attorneys, and working with our clients to foster diverse and inclusive workplaces.

Holding our first Benesch Women's Retreat for all women lawyers in 2020. The theme was Be Bold, Be Balanced, Be Benesch and included programming on collaboration, mindfulness, effective self-advocacy, and more. The retreat also included plenty of downtime for the women to get to know one another. We are currently planning another Women's Retreat.



Benesch Creating B-Sharp, an initiative focused on supporting women corporate counsel at our clients and beyond. The goal is to promote

career development and advancement for women attorneys.

Developing our **1L Diversity Fellowship Program** (in Cleveland first, with Chicago and Columbus quickly following), where we hire diverse law students to join us for their 1L summer associate experience. As part of this experience, the law students have the opportunity to participate in LCLD's 1L Scholars Program.

Implementing an industry-leading gender-neutral parental leave policy.

**Doubling our pro bono billable hours** credit program for associates to encourage pro bono work focused on achieving racial justice, eradicating systemic racism, addressing police brutality, and improving police-community relations.

Holding **firmwide training** for all attorneys on implicit bias.

Hosting a **firmwide program** on the emotional and mental impact felt in response to the social injustice events in our communities.

Hosting a virtual town hall with a group of our Black associates who asked to have their voices heard and who shared their experiences around anti-Black racism and systemic race-based bias.



#### Specific Action Items Initiated by our DEI Committee (cont'd)

Building an intranet page dedicated to resources, events, and initiatives around the **Black Lives Matter** movement.

Starting a dialogue with the **Diversity Center of Northeast Ohio** to partner with them on providing self-education opportunities to our team regarding Allyship.

Taking an innovative approach toward achieving increased diversity in law schools and the legal profession overall with our newly created **LSAT Scholars Program**. Currently in its pilot year, the LSAT Scholars Program aims to provide students from underrepresented communities with the resources they need to enter and navigate law school successfully. Our pilot class includes nine undergraduate students in the Cleveland and Chicago markets, each of which identifies as either a racial, ethnic, or gender minority or as a member of the LGBTQ+ community. Benesch is providing all LSAT Scholars participants with a four-month subscription to the 7Sage online LSAT prep course. Additionally, each LSAT Scholar has been paired with two Benesch attorneys—one at the associate level and one at the partner level. These attorneys will serve as coaches and mentors throughout the LSAT study and preparation, and will also provide advice on the law school application and admission process. Further, they will continue to provide support to the students as they navigate their first semester of law school.

Targeting giving. Each year, Benesch's Associate Development Committee's Civic Engagement Subcommittee holds a charitable giving drive. Keeping with the firm's commitment to **Be Part of the Change**, the Chicago and Cleveland chapters focused their 2020 Charitable Giving Drives on organizations that met the criteria of Benesch's matching gift program.

In Chicago, Benesch associates volunteered at La Casa Norte for the Benesch Day of Service, a not-for-profit organization that works to rectify issues of social injustice and racial discrimination by providing the most basic need of all—housing.

The Cleveland Civic Engagement Subcommittee selected the Diversity Center of Northeast Ohio (DCNEO), which promotes understanding and respect and institutional equality on all matters of diversity. DCNEO seeks to achieve that mission through youth programming and by promoting diversity and addressing institutional bias in the workplace.

Hosting the American Bar Association's **21-Day Racial Equality Habit-Building Challenge**. We had 120 employees participate in this guided self-education experience.

Piloting a new Benesch program to assist our incoming first-year associates as they study for the Ohio Bar exam. Created by the DEI Committee's Retention and Recruiting Subcommittee, the **Bar Prep to Pass Program** facilitated the first-year associates' introductions to the firm through in-person meetings with our attorneys in an outdoor, socially distanced setting and motivational communications via text.

Leading from the top. Gregg Eisenberg, Managing Partner at Benesch, has made a pledge as part of the **LCLD Leaders at the Front movement**. In his pledge, Gregg has committed to:

- Increase the visibility of Benesch's DEI efforts by including DEI updates at firmwide meetings throughout the year.
- Set regular meetings with the firm's DEI Chairs to check in on progress of our DEI Strategic Plan, and to offer support and additional resources.
- Reach out to each of our LCLD Pathfinder and Fellow participants twice throughout the year to brainstorm how we can further our DEI initiatives at the firm and specifically how we can better support our lawyers from underrepresented communities.
- Work with our Chief Human Resources Officer and Chief Talent Officer to review our performance management program and partnership promotion process to remove bias in these processes.

Practicing inclusivity. To enhance inclusivity for members of the LGBTQ+ community and to demonstrate that team members are inclusive and welcoming, regardless of someone's gender identity, Benesch team members now have the **ability to identify their personal pronouns within communication tools**, such as email signatures and website bios. Since being made available late in 2021, nearly 40% of the Benesch team have already selected to participate in this effort.



## Diversity, Equity & Inclusion Initiative: An Internal and External Focus

We're always tracking the composition of client teams and client pitch teams to ensure diverse representation for our clients.



In order to provide ongoing visibility and a focus on continued growth of diversity across the firm, management and each practice group chair is provided with a monthly report regarding diversity numbers across the firm and each practice area.

Making these metrics more visible and regularly distributing them keeps our initiative top of mind and moving forward. These monthly reports also help with accountability when it comes to hiring, distribution opportunities, and advancement decisions.

## Racial Justice Donation Match Update

The racial injustices that continue to be witnessed in our country have caused Benesch to seek out ways in which we can make a meaningful difference in our communities related to racial equality. Along those lines, in mid-2020, our firm made a commitment to "**Be Part of the Change**." As part of this commitment, Benesch implemented a donation matching gift program, agreeing to match up to \$2,500 per employee for donations made to approved 501(c)(3) organizations that promote racial justice, human rights, and equality, and work to eradicate systemic racism, eliminate police brutality, and improve police-community relations. Since the inception of the program in 2020, we are pleased to share that approximately \$124,964 has been donated to organizations. We are proud to support the cause and will be further encouraging our team to Be Part of the Change, and to continue to support these organizations again with donations throughout 2022.

#### Organizations donated to recently:

- ACLU Foundation
- Advantage Cleveland
- Akron Urban League
- Alvis, Inc.
- Anti-Defamation League
- Beech Brook—Police Assisted Referral Program
- Boys & Girls Club of Chicago
- Boys & Girls Club of Northeast Ohio
- Boys Hope Girls Hope of Northeast Ohio
- Cabrini Green

- Chicago Appleseed
- Chicago Learning Exchange
- Cleveland Peacemakers
- Cleveland Public Library Foundation
- Columbus Freedom Fund
- CWRU Law School Student Public Interest Law Fellowship
- · Diversity Center of Northeast Ohio
- Edwin's Leadership & Restaurant Institute
- Equal Justice Initiative
- Florida Rights Restoration Coalition

- Heart of Ohio Family Health
- Human Rights Campaign Foundation
- La Casa Norte
- Legal Aid Society of Cleveland
- My Block. My hood. My City. (Role Model Movement Inc.)
- NAACP Legal Defense Fund
- National Lawyers Guild
- Providence House
- Southern Poverty Law Center
- Youth Guidance



"Diverse viewpoints and beliefs make us a stronger organization."

- Charanjit Brahma

Co-Chair of Benesch's Diversity, Equity & Inclusion Committee



## Benesch has a number of employee-led

resource groups (ERGs). These groups have been created to provide all Benesch team members with an opportunity to enhance connections, provide support, and raise awareness around issues facing people of a specific demographic, race, religion, or sexual identity.

The Benesch ERGs are instrumental in helping to further cultivate a culture of diversity and inclusion at all levels of the firm. Our ERGs have been very active so far this year in planning and executing firmwide events and providing information around their respective focuses.

Asian ERG | Black ERG | Latino ERG | LGBTQ+ ERG | Parents ERG | Veterans ERG

## Our Current ERGs and their Respective Leads

#### **Asian ERG**



Zaiba Baig Associate, 3iP



Ruby Kazi Of Counsel, Litigation

### Black ERG



Rachel Chatman Practice Attorney, Litigation

#### **Latino ERG**



Cristina Almendarez Associate, 3iP



Natalie Cuadros Associate, Litigation

#### **LGBTQ+ ERG**



Kelly Mulrane Partner, Litigation



Holly Gross Associate, Government Relations

#### **Parents ERG**



Deana Stein Partner, Litigation



Nate Sargent Associate, Benesch Healthcare+

#### **Veterans ERG**



Craig Sanders Associate, Litigation

In addition to these new ERGs, we are actively looking to support other groups in the near future. Benesch team members having additional ideas for an ERG are encouraged to contact the Diversity, Equity & Inclusion Committee.



### 2023 DEI Subcommittee Chairs

At the start of 2021, our Diversity, Equity & Inclusion Committee made some structural changes to better reflect the goals and priorities of the committee. As part of these changes, we combined oversight of the DEI Committee and WIN, our Women's Initiative Network, so we were better positioned to capitalize on shared goals and resources. With this, we also combined subcommittees and determined new leads for each of these areas as follows:



**B-Sharp** 

Led by Margo Wolf O'Donnell (Partner and Co-Chair, Labor & Employment) this subcommittee is responsible for developing programming and professional development opportunities for women in-house attorneys.





Cheryl Donohue



Michael Meuti

#### **Education**

Co-chaired by **Cheryl Donahue** (Associate, Corporate) and **Michael Meuti** (Partner, Litigation) this subcommittee partners with professional development to create programming that ensures the Benesch team is provided with opportunities to better understand the richness of our attorney and staff diversity.





Charan Brahma Emily Dillingham

#### **Outreach and Community Partnerships**

Co-chaired by Charan Brahma (Partner, Litigation) and Emily Dillingham (Partner, Litigation) this subcommittee is responsible for building relationships with affinity bar associations in the cities where Benesch has offices, outreach to community and not-for-profit organizations in each city, and developing partnerships with business entities for the purpose of business development.



Maura Levine-Patton



**Brittany Vozar** 

#### Recruitment

Co-chaired by Maura Levine-Patton (Associate, Litigation) and Brittany Vozar (Legal Recruiting Manager) this subcommittee works with the various office hiring committees to identify law students for recruitment and works on initiatives to increase diverse lateral hires.



Jennifer Hoover

#### Retention

Led by **Jennifer Hoover** (Partner, Litigation) this subcommittee develops programming and social interactions in order to foster a better sense of community within the firm.



## Events Beyond Our Walls We're Honored to Support

**LCLD**, an organization of more than 320 diverse members who serve as either general counsel of major corporations or managing partners of the nation's leading law firms. United by a spirit of activism and personal commitment, LCLD members participate widely in the programs they have created and challenge the legal profession to prepare future generations of diverse talent for the highest positions of leadership. For the past six years, Benesch has sponsored one of our diverse lawyers to be part of LCLD's professional development program and has sponsored a 1L summer associate to be part of LCLD's 1L Scholars Program.

**LeadDIVERSITY**, a 10-month program that approaches diversity and leadership issues from a no-fault interactive foundation with the goal of effecting positive social change. A select group of up to 35 professionals are chosen through a competitive application process. Each session is designed to help participants explore the concept of diversity leadership and to analyze its personal, workplace, and community impact.

**Diversity Center of Northeast Ohio**, whose mission is to mobilize citizens against the forces of violence and exclusion. Benesch sponsors the annual Walk, Rock & Run event and supports a team of attorneys and staff to participate.

**FDCC Ladder Down**, a yearlong program dedicated to leadership empowerment, business development, and mentoring for women lawyers.

The National Asian Pacific American Bar
Association, the Asian American Bar Association
of Chicago, the South Asian Bar Association of
Chicago, the South Asian Bar Association of
North America, the Women's Bar Association of
Illinois, the LGBTQ+ Bar Association, the Cook
County Bar Association, the Hispanic Lawyers
Association of Illinois, the Hispanic National
Bar Association, the Norman S. Minor Bar
Association, the Coalition of Women's Initiatives
in Law, and Various Law Student Affinity
Organizations. We often sponsor conferences and
regional meetings for these various bar associations.

Additionally, our attorneys are involved in the following organizations whose missions are dedicated to equality:

Anti-Defamation League; Chicago NORML; Cleveland District Council of the Urban Land Institute; Equality Ohio; Equip for Equality; California Minority Counsel Program; Legal Aid Chicago; Vocational Guidance Services (VGS); Women Lawyers of Alameda County.

#### **Charting Your Own Course Career Conference**,

an annual conference that empowers attorneys of color with practical career and life strategies for short- and long-term success. Benesch was proud to sponsor our associates' participation in the 2021 conference.

To find out more about our commitment to Diversity, Equity & Inclusion, please visit <a href="https://www.beneschlaw.com/diversity-inclusion.html">www.beneschlaw.com/diversity-inclusion.html</a>.



"We are a stronger business because we strive to have our employees reflect the world in which we live."

Margo Wolf O'Donnell
 Co-Chair of Benesch's Diversity,
 Equity & Inclusion Committee

