NAFTA Watch Vol. 20 At the Last Minute, The Old NAFTA Becomes The New USMCA





Kevin Capuzzi

John Gentile

This publication is our twentieth installment in a series designed to provide our clients in the manufacturing, transportation and logistics, and related industries with monthly updates on any actions taken by the Trump Administration, Congress, and/or federal governmental agencies with respect to the North American Free Trade Agreement ("NAFTA").

With a United States self-imposed deadline of September 30, 2018 to finalize an agreement on a "new NAFTA", the United States, Mexico and Canada were able to come to terms on a new trade deal, named the United States-Mexico-Canada Agreement ("USMCA"). While the consensus appears to be that the USMCA is not that much different from NAFTA, there are still significant changes on the horizon that

could possibly affect a number of industries in all three countries.

The United States was able to use its leverage to extract changes to NAFTA in its favor, as the most valuable trading partner of the three countries, while Mexico and Canada sought to maintain more of the status quo. Most notably, USMCA requires automakers to produce 75% of a vehicle's content, over time, to qualify for zero tariffs, compared to the previous 62.5% threshold. This provision is meant to force automakers to source fewer parts from Europe and Asia. There are increases in wages for workers of automakers in Mexico, up to \$16 an hour by 2023, and Mexican workers will be able to form and join labor unions. Canada and Mexico will be exempt from United States tariffs on the vehicles that they export to the United States. Additionally, USMCA calls for the opening of the Canadian market to more exports from the American dairy industry. Canada was able to keep in a "Chapter 19 provision" which provides a panel with representatives from all three countries to challenge each other on tariffs and other trade related actions.

Despite the announcement of USMCA, there is still a long way to go before the new trade agreement becomes law in the United States. While the USMCA will most likely be signed by all three countries prior to December 1, 2018, that does not make the USMCA law in the United States. The next United States Congress will vote to ratify USMCA, after being seated in January 2019. Given the contentious 2018 midterm elections that are shaping up in the United States, if the House and/or Senate were to flip to Democratic control, there remains a possibility that USMCA would not get through Congress. The belief is that Mexico and Canada are happy to maintain the status quo with NAFTA if USMCA does not become law in the United States. However, representatives from the Republican and Democratic parties in the United States have pledged to study the USMCA closely, to evaluate how the deal may affect their core constituents.

Benesch will continue to monitor the United States political landscape to provide updates to our clients in the manufacturing, transportation and logistics, and related industries of any developments.



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For more information

Contact **KEVIN CAPUZZI** at <u>kcapuzzi@</u> <u>beneschlaw.com</u> or (302) 442-7063, or **JOHN GENTILE** at <u>igentile@beneschlaw.com</u> or (302) 442-7071.

KEVIN CAPUZZI is an associate with the firm's Litigation, Insolvency & Creditors' Rights, and Transportation & Logistics Practice Groups. He practices in the firm's Wilmington, DE and Hackensack, NJ offices. His practice includes advising and representing motor carriers and third party logistics providers in all stages of litigation in federal and state court matters. Kevin also has extensive experience representing parties in bankruptcy court proceedings, including defending motor carriers and third party logistics providers in avoidance action litigation and navigating unique claims and related issues arising in Chapter 7, 11, and 15 bankruptcies.

JOHN GENTILE is an associate in Benesch's Litigation and Transportation & Logistics Practice Group. He focuses his practice primarily on commercial litigation in state and federal courts. He is an experienced case manager responsible for all duties from pleadings to trial. John's experience in the transportation and logistics area focuses on representing motor carriers, third party logistics providers, ocean transportation intermediaries, national shippers and private corporations.

Additional Information

For additional information, please contact:

Transportation & Logistics Practice Group

Michael J. Barrie at (302) 442-7068 or mbarrie@beneschlaw.com Dawn M. Beery at (312) 212-4968 or dbeery@beneschlaw.com Marc S. Blubaugh at (614) 223-9382 or mblubaugh@beneschlaw.com Kevin M. Capuzzi at (302) 442-7063 or kcapuzzi@beneschlaw.com Kristopher J. Chandler at (614) 223-9377 or kchandler@beneschlaw.com Justin P. Clark at (216) 363-4616 or jclark@beneschlaw.com Emily C. Fess at (312) 624-6326 or efess@beneschlaw.com John C. Gentile at (302) 442-7071 or jgentile@beneschlaw.com Matthew D. Gurbach at (216) 363-4413 or mgurbach@beneschlaw.com Jennifer R. Hoover at (302) 442-7006 or jhoover@beneschlaw.com Trevor J. Illes at (312) 212-4945 or tilles@beneschlaw.com Thomas B. Kern at (614) 223-9369 or tkern@beneschlaw.com **Peter N. Kirsanow** at (216) 363-4481 or pkirsanow@beneschlaw.com David M. Krueger at (216) 363-4683 or dkrueger@beneschlaw.com Charles B. Leuin at (312) 624-6344 or cleuin@beneschlaw.com Michael J. Mozes at (614) 223-9376 or mmozes@beneschlaw.com Kelly E. Mulrane at (614) 223-9318 or kmulrane@beneschlaw.com Margo Wolf O'Donnell at (312) 212-4982 or modonnell@beneschlaw.com Steven A. Oldham at (614) 223-9374 or soldham@beneschlaw.com Lianzhong Pan at (86 21) 3222-0388 or lpan@beneschlaw.com Martha J. Payne at (541) 764-2859 or mpayne@beneschlaw.com Stephanie S. Penninger at (312) 212-4981 or spenninger@beneschlaw.com Joel R. Pentz at (216) 363-4618 or jpentz@beneschlaw.com Richard A. Plewacki at (216) 363-4159 or rplewacki@beneschlaw.com David A. Rammelt at (312) 212-4958 or drammelt@beneschlaw.com Matthew J. Selby at (216) 363-4458 or mselby@beneschlaw.com Peter K. Shelton at (216) 363-4169 or pshelton@beneschlaw.com Verlyn Suderman at (312) 212-4962 or vsuderman@beneschlaw.com Clare R. Taft at (216) 363-4435 or ctaft@beneschlaw.com Jonathan Todd at (216) 363-4658 or jtodd@beneschlaw.com Joseph P. Yonadi, Jr. at (216) 363-4493 or jyonadi@beneschlaw.com Eric L. Zalud at (216) 363-4178 or ezalud@beneschlaw.com

www.beneschlaw.com

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