

# Dental/DSO Industry Newsletter

## Dental/DSO Industry Market Intelligence

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## CALENDAR OF EVENTS

### Smiles at Sea

APRIL 25-28, 2025  
Port Canaveral, Orlando

The weekend conference, held on the Utopia of the Seas, offers courses and presentations by dentistry's leading professionals. Attendees can earn 8 CE, learn about the latest changes in the industry and interact with fellow dental professionals.

For more information, please click [here](#).

### AACD 2025 San Diego

APRIL 3-5, 2025  
Manchester Grand Hyatt, San Diego

The convention offers access to top educators and a supportive esthetic community, along with access to lectures and applicable hands-on workshops. AACD also features esthetic-focused exhibitors showcasing their dental technologies and services, networking breakfasts and lunches, plus social hours and events.

For more information, please click [here](#).

### AAE Annual Meeting

APRIL 2-5, 2025  
Hynes Convention Center, Boston

The conference includes discussions and demonstrations for advancements, breakthroughs, and techniques in endodontics, along with networking with peers, mentors, and experts from around the world. AAE25 will also hold hands-on workshops led by experts and an expo hall filled with products and service demonstrations.

For more information, please click [here](#).

### SmileCon 2025

OCTOBER 23-25, 2025  
Washington, D.C.

Save the date for SmileCon 2025, where participants can join dental professionals on October 23-25 in Washington, D.C.

For more information, please click [here](#).



Please contact us if you would like to post information regarding our upcoming events or if you'd like to guest author an article for this newsletter.

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## INDUSTRY SPOTLIGHT

### Interview with Bruce Wickham, COO, Zimmerman Boltz & Company

**Bruce Wickham, partner and COO at Zimmerman Boltz & Company since 2010, specializes in consulting dentists on financial, tax, and practice management strategies.** With over 350 dental clients, the firm is a founding member of the Academy of Dental CPAs. Bruce's prior roles include CFO at SBC Advertising and auditor at Ernst & Young, showcasing his diverse financial expertise.



#### **How was Zimmerman Boltz & Company started and what has your career path been like?**

Zimmerman, Boltz and Company was founded by Don Zimmerman in 1974, who was originally from Cherry Hill, New Jersey. He started the firm to serve small business owners, but quickly found his niche in dental. We all owe a lot to Don for being the founder and visionary of what our company is today. Approximately 10 years later, Jim Boltz joined him and was partners with Don until 2004. Through that time, the firm's reputation grew to be known as a premier dental accounting firm. Both Don and Jim were very actively involved in the dental community. Jim has been speaking to dental students at the OSU College of Dentistry for nearly 40 years.

In 2001, ZBC became one of the founding members of the Academy of Dental CPA's, a non-profit organization where member firms share ideas and best practices in the dental accounting industry. There are approximately 30 firms from all across the country in the organization. We help make our individual firms stronger by the knowledge and expertise of the whole group. But, what appealed to me most when I was looking to join ZBC was the way they genuinely cared for their clients and their team members. If you ask anyone who knows Jim, they would say "he would give you the shirt off of his back." Our culture is built on this genuine caring for others. We always refer to our team as the "ZBC Family."

I started my career at Ernst & Young in Columbus in 1995. I was in audit and had great experiences getting an inside look at some of the largest companies in Columbus. It was a great way to start a career. In 1998, I left Ernst & Young to be the controller

at SBC Advertising, one of the largest retail advertising agencies in Columbus. After several years there, I became the CFO and then partner. In 2010, I was at a crossroads. I wasn't sure advertising was my future. So, after 12 years in the ad business, I had to decide what I wanted to do next. I boiled it down to, "I want to use what I have learned to help people on a more personal level."

In August of 2010, I joined ZBC. At the time, I thought it was going to meet my stated objective for my new career, but I truly didn't realize how much it would. We are dealing with small business owners on a very personal level that need our help. It has turned out to be as fulfilling as I had hoped and more. In 2017, I became partners with Jim and we continue to do our best to serve our clients every day.

#### **What services do you offer?**

We offer accounting, tax and consulting services. Our base service for a dentist includes preparation of dental specific monthly financial statements, quarterly meetings to review financials with the client, quarterly tax projections, local tax filings, 1099 filings, and the practice and personal tax returns. We believe this encompasses the base level of what a dental practice owner needs.

The quarterly meetings are an important part of what we do, because we get to use the financials with the client and talk about how to improve their business and help them reach their goals. We also offer budgeting and planning services. I'm a big fan of this service. I believe all businesses should plan out their year to set expectations. Then, they should continually measure against those expectations throughout the year.

There are many other services that we offer as well. We do practice buyer representation, consultation with bringing on

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## INDUSTRY SPOTLIGHT (cont'd)

### Interview with Bruce Wickham, COO, Zimmerman Boltz & Company

partners, incentive plan concepts and implementation, staff meetings and education, assistance in client negotiation with DSO's, and more.

If there are things that our outside of our wheelhouse, we probably have someone to suggest to the client. We never take referral fees. We simply suggest professionals that have done a great job for our clients in the past.

#### **What challenges are you seeing in the dental industry right now? What opportunities?**

The number one challenge we see in the current dental market place is staffing. Hygiene and EFDA pay rates have increased by approximately 30-40% over the last several years. This is largely due to the short supply in both of those positions post-covid. Dentists are having to get creative. They are sometimes offering signing bonuses, more vacation, and flexible work schedules, among other things.

Another challenge in the dental industry is the ever-changing advancements in technology. This is also an opportunity. However, the cost to start a dental practice today has increased dramatically over what it was 10 years ago. And if they want to keep up with the latest technology, they need to plan for a continual investment in new technology.

An opportunity and a challenge that many dentists are contemplating today is insurance. I would say that over half of our clients have this as an area to evaluate. Insurance companies have not kept pace with their in-network fee

schedules. This is especially true since Covid. With high single digit inflation rates over a number of years, the insurance companies did not increase their fee schedules much if at all. This has many dentist contemplating dropping out of network for some or all of the insurance providers. This is a decision that needs to be thoroughly analyzed before making the leap and monitored closely after a change is made.

As for opportunities, there is still very high demand for dental services and continued advancements in technology. Dentistry isn't going anywhere and it will continue to evolve over time. Dentists have options as well. They can choose to be business owners and have the reward of growing a business. Or, they can choose to focus solely on the clinical side and be an associate. Either way, it's still a rewarding and lucrative career.

#### **What is your favorite movie?**

I know this is not a novel answer, but it's Shawshank Redemption. The message of the need for hope in life is so powerful and so true. Without hope, we are rudderless. Watching Red regain his hope for the future and meet Andy on the beach is priceless.

I also love classic comedies. Office Space might be one of the funniest movies of all time.

To learn more about **Zimmerman Boltz & Company**, please click [here](#).



# KEY FINDINGS

## **ADA Advocating for Fluoridation, Says Medical Devices Should Not Be Subjected to Tariffs**

**The dental industry and DSOs are experiencing change as both continue to embrace technology, including AI.**

The political and economic climate shifts have prompted the American Dental Association (ADA) to advocate on key policy issues affecting oral healthcare. The ADA, alongside other dental organizations, are [opposing](#) tariffs on dental equipment and medical devices from China, Mexico and Canada, arguing that increased costs will ultimately burden patients and small dental practices. Additionally, the ADA is also [urging](#) Utah's governor to veto a bill banning fluoride in public water, emphasizing its proven benefits in preventing cavities and reducing long-term healthcare costs. Meanwhile, the organization is also [pressing](#) the Environmental Protection Agency (EPA) to appeal a court ruling that mandates stricter fluoridation regulations, warning of potential consequences for scientific risk assessment and regulatory overreach.

The ongoing dental hygienist shortage has also led the ADA to [propose](#) lowering professional qualification requirements to ease the workforce crisis. While this could help reduce long wait times for routine dental care, critics argue that it may compromise quality and are suggesting alternative solutions like marketing campaigns to attract new recruits. In parallel, the ADA is [urging](#) Health and Human Services Secretary Robert F. Kennedy Jr. to prioritize oral health policies, including Medicaid dental expansion, maintaining community water fluoridation, and preserving independent dental research institutions.

Still, fluoride's impact on public health remains a contentious topic. While the ADA strongly supports fluoridation as a public health measure, a study [suggests](#) that prenatal and early childhood exposure to fluoride may negatively impact cognitive abilities in children. Researchers found a potential link between fluoride levels in urine and lower intelligence scores, fueling further debate on the safety of fluoride in drinking water and children's dental products. This study may intensify ongoing discussions over fluoridation policies and potential regulatory changes in the future.

Looking at the dental industry, it's undergoing rapid growth and transformation due to advancements in technology, shifting business models and regulatory changes. The global dental laboratories market is [projected](#) to nearly double by 2034, fueled by increasing adoption of digital dentistry, CAD/CAM technology and 3D-printed prosthetics. Similarly, AI and 3D imaging are [driving](#) the dental imaging market, which is expected to surpass \$6 billion by 2030.

DSOs are also [evolving](#) with the integration of AI, telehealth, and IoT, improving patient care and operational efficiency, but challenges such as workforce shortages and regulatory compliance remain hurdles for industry growth. Meanwhile, a [proposed](#) California bill seeks to curb private equity influence in dental and medical practices by ensuring licensed professionals maintain full control over patient care and prohibiting restrictive contract clauses.

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## KEY FINDINGS (cont'd)

Beyond industry trends, patient behavior remains critical for dental care. A study commissioned by Aspen Dental, conducted by Talker Research [found](#) 57% of Americans admit to lying to their dentist about their oral hygiene habits, primarily to impress them. Many patients experience dental anxiety, leading some to avoid visits for years. With the need for better patient education and trust-building within dental practices, the dental industry is at the crossroads of technological innovation, evolving business models, patient expectations and regulatory changes that will shape its future.

Sources: DentistryIQ, KSL News, ADA News, Local 12, About Lawsuits, Market Research Future, iData Research, STATS N DATA, Nixon Peabody.

## GENERAL DENTISTRY NEWS

### **[ADA, Dental Groups Urge Trump to Exempt Medical Devices From Tariffs](#)**

The Dental Trade Alliance, the American Dental Association and the National Association of Dental Laboratories (NADL) have formally opposed new tariffs on dental equipment and medical devices from China, Mexico, and Canada. In a [letter](#) sent to the White House, they warn the tariffs would increase costs for manufacturers, dental professionals and ultimately patients. The groups argue rising prices could lead to delayed dental care, worsening long-term health outcomes and increasing overall healthcare costs, and these policies harm healthcare access, especially for small dental practices that cannot easily absorb increased costs.

Source: DentistryIQ

### **[ADA Urging RFK Jr. to Prioritize Oral Health Policies in HHS](#)**

The ADA sent a [letter](#) to Health and Human Services (HHS) Secretary Robert F. Kennedy Jr., emphasizing the need for policies that expand Medicaid dental coverage, maintain community water fluoridation and preserve the independence of the National Institute of Dental and Craniofacial Research. ADA leaders Dr. Brett Kessler and Dr. Elizabeth Shapiro highlighted concerns about potential funding cuts and regulatory changes that could impact oral health programs, as well as calls for better integration of dental and medical records, updating health data standards and incentivizing dental providers to transition to new health technologies. The ADA also opposes the consolidation of dental research institutions, arguing it could weaken scientific advancements in oral health.

Source: ADA News5

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## GENERAL DENTISTRY NEWS (cont'd)

### **Nationwide Dental Hygienist Shortage Spurs ADA to Propose Lowering Professional Qualifications**

A national shortage of dental hygienists is causing long wait times for routine dental care, with some patients waiting up to nine months for cleanings. In response, the ADA has proposed lowering qualification barriers, including allowing dental students and foreign-trained dentists to practice as hygienists. While some dentists support the move to ease the shortage, the ADA warns it could compromise care quality. Critics argue non-accredited training could lower hygiene standards, while others suggest a marketing campaign to attract new recruits instead.

Source: Local 12

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### **Study Links Early Fluoride Exposure to Lower Cognitive Abilities in Children**

A [study](#) published in Environmental Health Perspectives suggests prenatal and early childhood fluoride exposure may negatively impact cognitive abilities in children aged 5 to 10. Researchers claim they found an inverse relationship between fluoride levels in urine and intelligence scores in a cohort of Bangladeshi children. The study noted the strongest effects on perceptual reasoning and verbal abilities, prompting further discussions on the safety of fluoride in drinking water and children's dental products.

Source: About Lawsuits

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### **ADA Urges Utah Government to Veto a Bill Banning Fluoride in Public Water**

The organization is calling on Utah Gov. Spencer Cox to veto House Bill 81, which would prohibit adding fluoride to public water systems. The ADA, alongside local dentists and health organizations, argue that fluoridation is a proven public health measure that prevents cavities and reduces long-term healthcare costs. Supporters of the bill cite safety concerns, financial inefficiency and overexposure risks and, if signed into law, Utah would become the first state to eliminate community water fluoridation.

Source: KSL News

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# DSO EXPANSION & CONSOLIDATION

## **Straine Dental Management Acquires Five Practices Across Three States**

The DSO expanded its national footprint by acquiring five dental practices in Texas, Missouri, and South Carolina. Straine said the practices, located in Greenville, Sedalia, Smithville, Abilene, and Texarkana, will benefit from its expertise in operational efficiency and patient-centered services. Straine says each practice represents a “gold standard” in dentistry, each with a steadfast dedication to improving oral health and enriching patient lives.

Source: Straine Dental Management

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## **Heartland Dental Notes Expansions, Technology and Staffing Successes in 2024**

The company said it surpassed 1,800 supported practices across 39 states and D.C. in 2024, adding affiliated practices and opening 105 new offices, including its first in Utah. Heartland also touted its collaborative technology successes, first with its partnerships with VideaHealth and Henry Schein One, providing over 20,000 supported doctors, hygiene providers, and team members with access to AI technology to support diagnosis, treatment planning, patient communications and workflow management. In 2024, Heartland Dental also noted its partnership with Kwikly Dental Staffing to develop HDflex, a staffing solution to help clinics balance the demand for patient care and a successful work-life balance.

Source: Heartland Dental

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## **MB2 Dental Expands to Hawaii With Hawaii Endodontics Partnership**

Entering its 45th state, the company is partnering with Hawaii Endodontics, which operates in Honolulu, Kailua and Aiea. Hawaii's Dr. Howard Kang said the partnership will help the company preserve its “Aloha Spirit” while also growing its operations. MB2 says the partnership is seen as a long-term investment in Hawaii's dental community and plans to expand further in the state.

Source: Dentistry Today

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## **The Aspen Group Expanded Patient-Centered Healthcare, Served 9M+ in 2024**

Aspen marked a milestone year in 2024, supporting over nine million patient visits across its 1,400+ locations and five healthcare brands. The company said it achieved 13% revenue growth, outpacing industry averages, by expanding access to care and investing in professional development, including the Aspen Doctor Learning Journey program with a 95% retention rate. Aspen said it also saw a 29% increase in implant procedures and nationally expanded its Lovet Pet Health Care brand in 2024.

Source: The Aspen Group

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## DSO EXPANSION & CONSOLIDATION (cont'd)

### **Parkview Dental Partners Acquires Two Fla. Lifetime Smiles Practices**

Dr. Christopher Donato, former owner of Lifetime Smiles, says the partnership will enhance patient experience and support staff. Parkview Dental Partners, a dental service organization backed by Cathay Capital, specializes in practice management for high-revenue dental clinics. This acquisition strengthens Parkview's presence in the Gulf Coast region, following its October 2024 purchase of Breezy Dental in Tampa. Both acquired offices will continue operating under the Lifetime Smiles Dental Care brand.

Source: Cathay Capital

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### **Southern Family Dental Partners Expands in Tenn. With Schmitt Dental Acquisition**

Southern Family Dental Partners (SFDP) expanded its Tenn. presence by acquiring Schmitt Dental's six locations across the Nashville metropolitan area, bringing SFDP's total managed practices in the state to twelve. SFDP says the acquisition aligns with its mission to support small and mid-sized dental practices by providing operational resources while preserving the private practice experience. SFDP adds the partnership will improve patient care by integrating Schmitt Dental's expertise with SFDP's business and clinical support.

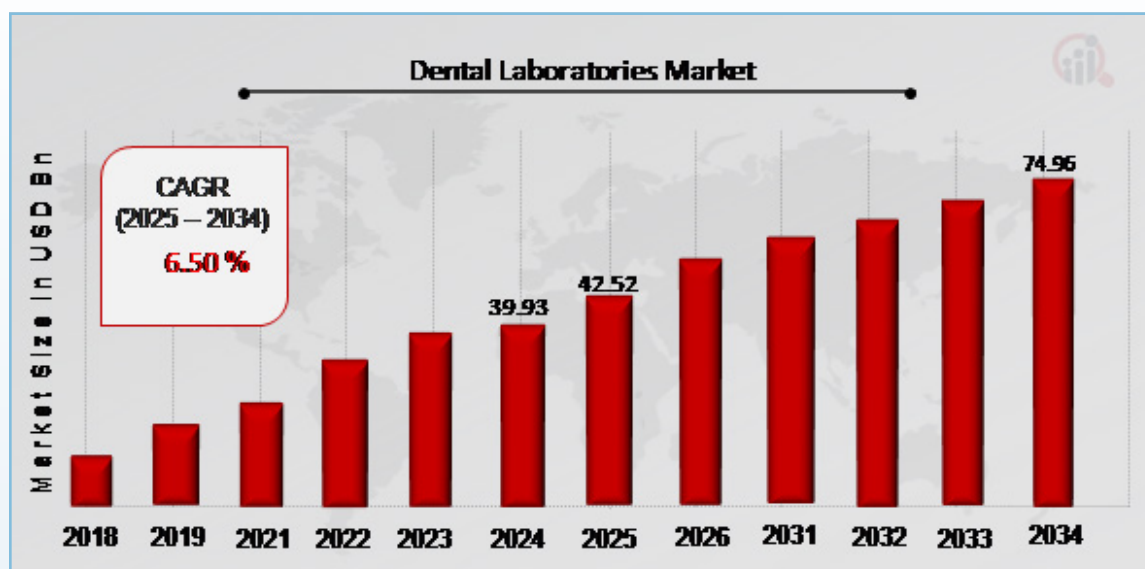
Source: Group Dentistry Now

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## OTHER DSO NEWS

### **Global Dental Laboratories Market to Reach \$75B by 2034, Driven by AI, Digital Tech**

A Market Research Future report said the dental laboratories market, valued at \$39.93 billion in 2024, is projected to grow at a 6.50% CAGR, reaching \$74.96 billion by 2034. The expansion is fueled by increasing demand for digital dentistry, CAD/CAM technology and 3D-printed dental prosthetics. Key drivers include the rising aging population, growing interest in cosmetic dentistry, and the surge in dental tourism, though challenges such as high equipment costs, regulatory hurdles and a shortage of skilled technicians persist.



Source: Market Research Future

### **DSO Market Poised for Growth with Tech Integration, Evolving Trends**

A STATS N DATA [report](#) said AI, telehealth, and IoT are revolutionizing patient care and operational efficiency, making DSOs a preferred model for dental practices. Sustainability is also becoming a priority, with practices adopting eco-friendly materials and processes to meet consumer expectations. The report also noted key industry players, including Heartland Dental, Aspen Dental and Smile Brands, are shaping market trends through innovation and strategic partnerships, and that while growth opportunities abound, challenges such as regulatory compliance and workforce shortages remain.

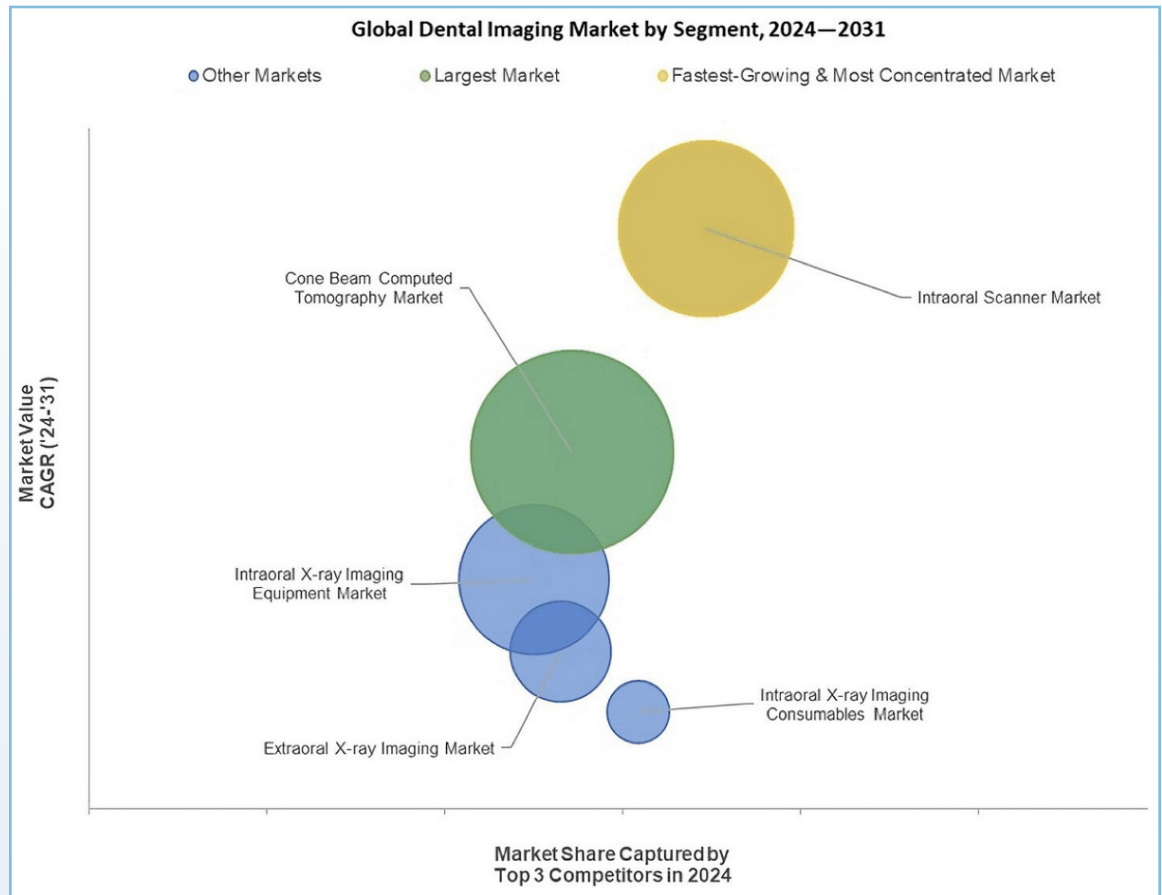
Source: STATS N DATA

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## OTHER DSO NEWS (cont'd)

**AI, 3D Imaging Drive Global Dental Imaging Market Toward \$6B by 2030**

The dental imaging market, currently valued at over \$4 billion in 2024, is projected to surpass \$6 billion by 2030, with the U.S. leading at \$1.5 billion, says an iData Research [report](#). Europe is also seeing strong growth, driven by regulatory support and rapid adoption of advanced imaging solutions. Industry leaders like Dentsply Sirona, Carestream Dental and Align Technology are integrating AI and digital workflows to optimize dental diagnostics, driven by the accuracy of diagnoses, improving workflow efficiency, and helping dentists make more informed treatment decisions.



Source: iData Research

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## OTHER DSO NEWS (cont'd)

### **Pearly-White Lies: 57% of Americans Aren't Honest With Their Dentist**

An Aspen Dental survey found 57% of Americans admit to lying about their dental habits during appointments, with 60% doing so to impress their dentist. The most common lie is claiming to floss daily, despite 53% of respondents not regularly flossing. Anxiety and fear are major deterrents for many Americans, with 24% reporting dental anxiety and 19% having avoided the dentist for over five years. Despite the widespread dishonesty, nearly half of patients believe their dentist sees through their fibs.

Source: Talker research/Aspen Dental

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### **Calif. Bill Seeks to Curb Private Equity Influence in Dental, Medical Practices**

The state's [Bill 351](#) aims to restrict private equity and hedge funds from influencing clinical decision-making in dental and medical practices. The bill prohibits non-compete and non-disparagement clauses in management contracts while ensuring licensed professionals retain full control over patient care, and strengthens regulatory oversight by allowing the state attorney general to enforce violations. SB 351 also arms the attorney general with the authority to enforce the provisions in SB 351 by seeking injunctive relief and recovering attorney's fees for violations.

Source: Nixon Peabody

## PRIVATE EQUITY DEALS

### **Parkview Dental Acquires Dr. Wendt's Periodontics Practice**

Parkview Dental Partners purchased Dr. Douglas C. Wendt, Jr.'s periodontics and dental implants practice in Brandon, Fla., marking its expansion to 25 locations. The practice will now operate as Ross and Wendt, Periodontics and Dental Implants, with Dr. Ken Ross taking over leadership. Parkview Dental says the acquisition enhances Parkview's specialized dental services strengthens its presence on Florida's West Coast.

Source: Cathy Capital

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## PRIVATE EQUITY DEALS (cont'd)

### **Rising Tide Dental Partners Launches With 17 Founding Dentists, 27 Practices Across 11 States**

The dental partnership organization (DPO) says it will prioritize dentist-led leadership, with the executive team and board composed entirely of dentist-entrepreneurs. Founded on the principles of integrity, innovation and long-term legacy building, Rising Tide said it will empower dentists to remain at the forefront of their profession while maintaining exceptional patient care. With a focus on sustainable growth, the organization seeks to protect private practice while advancing the field of dentistry. Rising Tide said it was founded with help from Aligned Dental and is set to continue expanding in 2025.

Source: Group Dentistry Now

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### **KYIP Capital Invests in Confident Dental Clinics to Boost Expansion**

KYIP Capital made a minority investment in Confident, a network of dental clinics, to support its expansion and development. The investment will help Confident grow its clinic network and enhance services, particularly for underserved groups such as the elderly and individuals with mobility challenges. Confident says the move will also help the clinics boost preventative oral healthcare efforts.

Source: OC&C Strategy Consultants

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## PARTNERSHIPS AND INNOVATION

### **Aspen Dental, GLO Science Partner to Offer Fast Teeth Whitening**

Aspen said it'll use GLO Science's patented LED system to deliver whiter teeth results in under 30 minutes while minimizing sensitivity. GLO says its system's unique formula combines hydrogen peroxide with desensitizing agents, eliminating the need for custom trays or lengthy appointments. Aspen Dental said it came into this partnership to provide accessible, professional-grade whitening that fits seamlessly into patients' busy schedules.

Source: Aspen Dental

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## PARTNERSHIPS AND INNOVATION (cont'd)

### **AI Dental Diagnostics Company VideaHealth Expands With \$40M Funding**

The Boston-based company, founded by Florian Hillen, raised \$40 million in a Series B funding round to expand its AI-driven dental diagnostics and workflow tools. VideaHealth collaborates with major DSOs, including Heartland Dental and DentalCorp, with its platform used by over 40,000 professionals worldwide. The company's AI platform analyzes X-rays with FDA-approved algorithms, providing clear visual insights into dental conditions to help reduce the need for second opinions, encourage timely treatments and avoiding unnecessary procedures. The funding will be used to expand partnerships with organizations and bring other AI-driven solutions to market, including administrative task automation.

Source: Healthcare Innovation

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### **Aspen Dental Launches Signature Elite Denture With Ivoclar**

The companies have launched Signature Elite Denture, a premium solution designed for enhanced comfort, durability and aesthetics. The denture incorporates Ivoclar's SR Vivodent S DCL tooth line and the IvoBase heat-injected system, ensuring a superior fit and strength. Patients also benefit from an optional antibacterial coating and the ability to upgrade to implants for added customization. Aspen Dental said it's trained over 1,300 lab technicians nationwide to support the product.

Source: Aspen Dental

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### **PDS Health, Roseman University Partner to Provide Hands-On Dental Training**

Through placements in PDS Health practices across Nevada, Roseman University College of Dental Medicine students will work alongside experienced providers, gaining practical skills in patient care and exposure to real-world challenges. The initiative will offer students exposure to the oral health challenges faced by underserved communities, providing a deeper understanding of the importance of accessible dental care. Dr. Ryan Moffat, Assistant Dean of Oral Healthcare Education at Roseman University of Health Sciences College of Dental Medicine, said the partnership provides both hands-on practical experience as well as an opportunity for students to serve their community.

Source: PDS Health

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# LITIGATION

## **Align Technology's Antitrust Lawsuit Settlement Denied Again By a Federal Judge**

Align Technology's attempt to settle its antitrust case regarding inflated SmileDirectClub aligner prices has been rejected for a second time by a federal judge. The lawsuit stems from an agreement in which Align allegedly agreed not to enter the direct-to-consumer market, driving up prices for patients. While Align proposed a \$27.5 million settlement, including \$300 coupons for 1.4 million class members, the judge found issues with the coupon distribution potentially harming competition. A meeting has been set for Apr. 18, where a settlement proposal may be presented.

Source: Becker's Dental + DSO Review

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## **ADA Recommends EPA to Continue Fluoridation Appeal**

The ADA has called on the Environmental Protection Agency (EPA) to appeal a court ruling mandating stricter fluoridation regulations, warning it could undermine scientific risk assessment. In a letter to EPA Administrator Lee Zeldin, the ADA said the decision sets a concerning precedent that could force the agency to regulate substances without proper risk assessment. The ADA also urged the EPA to "proceed cautiously" if considering reforms to its dental office wastewater pretreatment standard, noting that sudden regulatory changes could cause financial and operation disruptions for dental practices.

Source: ADA News

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## **Patient Sues Dentist Over Implant Failure Linked to Bisphosphonate Use**

A patient undergoing bisphosphonate therapy filed a lawsuit against their dentist after experiencing dental implant failure and complications associated with osteonecrosis of the jaw. The lawsuit claims miscommunication led to the dentist being unaware of the patient's medication history, which significantly increased the risk of implant failure. Bisphosphonates, commonly used to treat osteoporosis, are known to impair bone healing, making surgical dental procedures riskier.

Source: Dental News

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# STAFFING

## **Sonrava Health Names Preet Takkar as CEO**

Takkar has been named CEO and board member, bringing over 25 years of dental industry experience and a track record in operational leadership. Takkar, who previously held key roles at Sonrava Health from 2015 to 2022 before serving as COO at Upstream Rehabilitation, rejoined the company in Oct. 2024. Takkar will focus on expanding access to high-quality dental care while leveraging emerging technologies to enhance patient experiences.

Source: Dentistry Today

## **Dr. Richard Rosato Named President-Elect of ADA**

Rosato, an oral surgeon from Concord, was elected as the president-elect of the American Dental Association (ADA), set to take office in Oct. 2025. A major focus for Rosato will be addressing the disconnect between oral health and overall health care, advocating for the integration of dental and medical care, and tackling the workforce shortage, especially in rural areas. He also aims to reform dental insurance, which often provides limited coverage, and promote policies that link dental health to long-term medical savings.

Source: Valley News

## **Dr. Raymond Cohlma Resigns as ADA Executive Director**

Cohlma has resigned as executive director after serving in the role for four years. During his tenure, he oversaw the integration of the Forsyth Institute into the ADA and the expansion of collaborative relationships with dental academia and the dental industry. Elizabeth Shapiro, DDS, JD, has been appointed as the interim executive director while the ADA board searches for a permanent successor.

Source: Dentistry Today

## **ADA Appoints Dr. Hana Alberti as VP of Dental Practice**

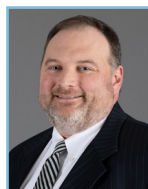
Pediatric Dentistry of Columbus, founded by Dr. David Curtis in 1988, has remained a trusted provider despite the rise of corporate dental chains in the state and country. While corporate dental offices offer advantages like larger staff and multiple locations, Dr. Curtis emphasizes the importance of personal relationships built over decades. The practice has successfully expanded to multiple locations, proving that quality service and patient trust remain key to long-term success. Curtis added that his daughter, Dr. Katie Curtis Windham, recently joined his practice.

Source: Orthodontics Products

**For more information regarding our Dental Industry/DSO Practice, or if you would like to contribute to the newsletter, please contact:**



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