

SPEAKING ENGAGEMENT

Biometric Data: Pitfalls & Best Practices | Daniel S. Marks, Luke Schaetzel

American Trucking Associations - Legal Webinar Series

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What is biometric data and how is used? This webinar will focus on current trends in biometric privacy laws, beginning with a review of the Illinois Biometric Information Privacy Act (BIPA) and an exploration of the risks created by such privacy laws and the potential for class action litigation brought against companies during business in Illinois. The webinar will also discuss current developments in privacy laws in other states and federally, and provide practical best practices for compliance and litigation defense moving forward.

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