SPEAKING ENGAGEMENT

Developing, Building, and Sustaining an Innovative Culture

OCTOBER 26, 2014

In this session, the mechanisms by which structured ideation and establishing an innovation culture in both an academic medical center and community hospital setting will be discussed. Newly-developed "just add water" solutions to set up an innovation infrastructure in smaller locations will be introduced with an emphasis on collaborations and alliances.

Moderator: **Nicholas Webb,** CEO, Lassen Innovation

Marsha Barwick, Director of Applied Sciences, Marshfield Clinic
Gary Fingerhut, Executive Director, Cleveland Clinic Innovations
Mark Smith, MD, Director, MedStar Institute for Innovation
Larry Stofko, EVP, The Innovation Institute
Mike Stovsky, Chair, Innovations, Information Technology and Intellectual Property (3iP), Benesch, Friedlander, Coplan & Aronoff LLP
Richard Wesorick, Partner, Tarolli, Sundheim, Covell & Tummino LLP

View the panel here.