SPEAKING ENGAGEMENT

Evolving Role of IP Counsel and the IP Department in an AI World | Puja V. Parikh

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As IP departments face tighter budgets and a rapidly evolving landscape, the scope of many IP Counsel roles, as well as the IP department, have expanded beyond the four pillars of IP to include areas such as cyber, AI, data privacy, and data governance. As AI tools advance, IP Counsel and IP departments have the opportunity to increase efficiencies and provide greater value. But navigating this new world poses many challenges for the role of IP Counsel as the IP department.