

SPEAKING ENGAGEMENT

Navigating California's Retail Legal Landscape: Greenwashing, Wiretapping and Beyond | Stephanie A. Sheridan, Meegan Brooks

The Association of National Advertisers – 2023 Masters of
Advertising Law Conference

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Speakers: [Stephanie A. Sheridan](#), [Meegan Brooks](#)

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A must-see for any retailers selling to consumers in California, this panel will provide a “from the trenches” look at the biggest legal issues emerging from California and spreading nationwide, including greenwashing/PFAS laws and litigation, public enforcement task forces, new developments in price advertising, wiretapping claims, and more. We'll run through the risks - both current and those looming on the horizon - and arm you with the tools you need to survive in the evolving consumer battleground.

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