

Patent Trolls: How to Avoid the Scam That Will Cost You Thousands, Sponsored by U.S. Legal Services

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Put the brakes on trolls. Has your company been accused of patent infringement by a seemingly unknown player? It's a trend trucking companies are facing firsthand. Non-practicing entities (aka patent trolls) are now setting their sights on our industry. They've made a career of extorting tens of thousands of dollars with the promise of excluding companies from infringement suits.

In this webinar, ATA's Rich Pianka, Deputy General Counsel, will provide an update on efforts in the nation's capital to address frivolous and abusive patent litigation, and Manish K. Mehta, a Partner at the law firm of Benesch, Friedlander, Coplan & Aronoff LLP will discuss legal tactics, defenses, and deterrents available to respond to and fight back this legal challenge facing the industry and your business. A question and answer session will follow.