SPEAKING ENGAGEMENT

Protecting Players: Contracts, Brands, Name, Image and Likeness | Bianca Smith

Athletes Abroad Summit

JULY 8-9, 2026

Speakers: Bianca Smith

Las Vegas, NV

Panel discussion surrounding the evolution of name, image, and likeness regulations in college versus for international sponsorships. Panelists will also discuss strategies for effective branding without limiting a player's eligibility or making them susceptible to negative media coverage or litigation.