

SPEAKING ENGAGEMENT

Protecting Players: Contracts, Brands, Name, Image and Likeness | Bianca Smith

Athletes Abroad Summit

JULY 8-9, 2026

Speakers: [Bianca Smith](#)

Las Vegas, NV

Panel discussion surrounding the evolution of name, image, and likeness regulations in college versus for international sponsorships. Panelists will also discuss strategies for effective branding without limiting a player's eligibility or making them susceptible to negative media coverage or litigation.