SPEAKING ENGAGEMENT

Stacking Up: A Discussion On Optimizing Marketing Technology

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Today’s technology landscape is cluttered with platforms that promise 'solutions' that solve for the pain points, and inefficiencies of everyday operations. For legal marketers, making prudent decisions around which systems to select, how to organize them, and the best ways to roll them out to your firm can be daunting.

In this panel, we’ll hear from experts in marketing technology on how they manage their stacks, and we’ll share a blueprint for how marketing and business development team in law firms can organize and optimize for success.

Learn more about the event here.