

SPEAKING ENGAGEMENT

Supply Chain and Supply Contracts: Strategies for Protecting Margin | H. Alan Rothenbuecher, Megan K. MacCallum

**Manufacturers Association for Plastic Processors - 2026
Benchmarking and Best Practices Conference**

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Speakers: [H. Alan Rothenbuecher](#), [Megan K. MacCallum](#)

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Protecting your margin is of paramount importance to your business. Too often, we allow customers to unreasonably dictate risk management and cost control mechanisms. In this session you will learn to successfully strategies for maximizing profitability through contract and supply chain tactics.