SPEAKING ENGAGEMENT

“Talking SMAC” (Social, Mobile, Analytics, Cloud)

JUNE 10, 2015

Speakers: Michael D. Stovsky

Cleveland, OH
US

The fact of the matter is that, at some point, you will suffer a security breach; you may even have a breach right now. Forrester predicts that in 2015, at least 60% of enterprises will discover a breach of sensitive data. Most breaches are not even discovered by the breached party. Inadequate incident response leads to financial, operational, and reputational losses.

So what do you do to protect yourself and/or recover? You must create a plan around the privacy, security and compliance of Social, Mobile, Analytics and Cloud (SMAC).

That means you must establish an ongoing incident management program. An incident response plan, like a business continuity or an IT disaster recovery plan, is your immediate response to a specific threat. To be effective, you need to establish an ongoing incident management program that lets you identify the potential risks so that you can create appropriate response plans, test those plans and keep them current. The plan should include the privacy, security, and compliance around SMAC.

Join our panel of experts as they address all of this and more.

Security State of the Union:

- Brian Herman, VP MSSP Sales, BAE Systems Applied Intelligence (formerly SilverSky)

Moderator:

- Brad Nellis, Executive Director, OHTec

Panelists:

- Kevin Goodman, Managing Director & Partner, BlueBridge Networks
- Tim Opsitnick, Founder & Senior Partner, Jurrinov
- Michaek Stovsky, Partner, Benesch Attorneys at Law

Brian Herman, VP MSSP Sales, BAE Systems Applied Intelligence (formerly SilverSky)

Cleveland

Date: Wednesday, June 10, 2015

Time: 11:30 - 1:00 PM

Location: Cuyahoga Community College, Unified Technologies Center, 2415 Woodland Ave., Cleveland, Ohio 44115

Please contact Nicole Ponstingle at nicolep@bbnllc.com to register.