

Tax Treatment of Charitable Fundraising

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You are generating revenue through multiple channels; identify and prevent the implications of the tax traps waiting for you.

Fundraising for charitable organizations has become a complex business. Charities no longer hold out a tin cup and ask for donations. They engage in sophisticated activities to generate revenue for their mission and the activities have tax consequences. This live webinar will review the federal tax consequences of fundraising activities and provide specific guidance on how to avoid tax and other legal pitfalls.

Learning Objectives

- You will be able to discuss the Unrelated Business Income Tax.
- You will be able to review implications for corporate sponsorships, product endorsement programs and fundraising in general.
- You will be able to identify traps for the unwary in fundraising programs.
- You will be able to explain UBI reporting requirements.