SPEAKING ENGAGEMENT

USMCA: What Motor Carriers Need to Know

ATA's Informational Law Review Webinar

JANUARY 28, 2020

Speakers: Jonathan R. Todd

Cross-border trade with our Mexican and Canadian neighbors has become a cornerstone of the American economy. Renegotiating the North American Free Trade Agreement (NAFTA) has been a top priority of the Trump Administration. That effort has culminated in a new trade agreement, the U.S.-Mexico-Canada Agreement (USMCA), which makes targeted improvements to NAFTA. An impasse over the labor, environment, enforcement, and intellectual property elements of the USMCA ended in early December 2019 when the United States, Mexico and Canada ultimately agreed to a "Protocol of Amendment", paving the way for USMCA's ratification in Congress. The agreement passed the U.S. House of Representatives on December 19, 2019, was approved by the Senate Finance Committee on January 7, 2020, and is now slated for consideration by the full Senate early this year.

The USMCA is a comprehensive, twenty-first century trade agreement that preserves and builds upon the current trilateral framework to solidify North America's role as the most competitive and successful trading bloc in the world. The USCMA will also provide the certainty the trucking industry needs to both maintain market access and ensure the continuity of cross-border trucking operations. With a view to educate members about the impact that USMCA will have on fleets' operations, this webinar will discuss the big picture differences between NAFTA and the USMCA, the Customs Administration and Trade Facilitation measures outlined in Chapter 7 of the agreement, and the potential implications for the Mexican Truck Program.

What attendees will take away from this webinar:

- An overview of the importance of trade to the trucking industry;
- Big picture differences between USMCA and NAFTA, including the U.S. International Trade Commission Report findings;
- An in-depth assessment of trucking-related provisions in Chapter 7, 'Customs Administration and Trade Facilitation';
- The implications for the Mexican Truck Program;
- Address concerns that USMCA will impact B-1 status quo.

Cost: Complimentary

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