SPEAKING ENGAGEMENT

Women Who Wow

Women CMO Virtual Roundtable

AUGUST 11, 2021

Speakers: Jeanne Hammerstrom

Panel of leading women law firm CMBDOs/marketing directors will explore:

- The changing role of the CMO today
- Reimagining the post-COVID law firm
- How they plan to bring their teams back to the office, tips on how to manage a remote team and work effectively with lawyers on marketing and business development
- Tips on productivity and balancing their busy lives
- What they are focused on in the second half of 2021
- How to attract and retain talent in a competitive market
- What roles law firm CMBDOs and their departments play in increasing DEI
- Advice to others who want to be a CMBDO
- Their predictions for the legal industry in 2022

REGISTER