SPEAKING ENGAGEMENT

Your IP, Your Rules: Strategies for Protecting Ideas in Automated Workflows | Bill Cassin

Manufacturers Association for Plastics Processors - 2025 Benchmarking and Best Practices Conference

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Speakers: William “Bill” Cassin

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As companies invest in automation to streamline operations and drive innovation, they often overlook a critical area: protecting the intellectual property generated, used, or exposed in these systems. Whether it's proprietary processes, technical data, or trade secrets embedded in automated workflows, failing to properly secure IP can lead to costly vulnerabilities. This session will help businesses understand how to safeguard their ideas in an increasingly automated environment.

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