

## NEWSLETTERS

# Partner Jonathan Todd Published Article in Star Carrier's October 2025 Issue

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Benesch Partner [Jonathan Todd](#) authored an article featured in the October 2025 issue of *Star Carrier* titled “*Self-Promotion Marketing and Advertising for Transportation & Logistics - Stay Safe, But Go Out and Win!*”

In the piece, Todd explores how transportation and logistics companies can confidently promote their services while maintaining compliance with industry regulations and ethical standards. Drawing on his extensive experience advising companies in the logistics and supply chain sector, Todd offers practical insights to help businesses strengthen their brand visibility without crossing legal or reputational boundaries.

More: [Star Carrier October 2025 ~ Test Driving HOS \(1\).pdf](#)