

# Benesch Advises Astō Consumer Partners in Strategic Investment in Starface World, Inc.

MARCH 6, 2026

Benesch represented Astō Consumer Partners, a consumer-focused investment firm, in its \$105 million strategic investment in Starface World, Inc. (“Starface”).

[Read the transaction press release.](#)

The Benesch team was led by [Corporate Partner Megan Ratia](#) supported by Corporate Senior Managing Associate [Cody Boender](#) and Associate [Natasha Harris](#); [Benefits Partner Melissa Grim](#); [Labor & Employment Partner Adam Primm](#) and Senior Managing Associate [Jordan Call](#); [Intellectual Property Partner Dan Marks](#) and Managing Associate [Trevor Martin](#); [Data Privacy & Cybersecurity Of Counsel Adriana Beach](#); [Tax Partner Sean Crowley](#); and [Transportation & Logistics Partner Jonathan Todd](#) and Senior Managing Associate [Christopher Razek](#) and Associate [Ashley Rice](#).