PRESS RELEASES

Benesch Advises MyFitnessPal on Acquisition of Cal AI, the Viral Calorie App

MARCH 5, 2026

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Benesch is pleased to announce that it advised MyFitnessPal, a portfolio company of Francisco Partners, in its acquisition of Cal AI, the fast-growing AI-powered calorie counting app developed by teenage entrepreneurs. The deal, led by Benesch Corporate Partner Andrew Glickman, marks a significant step forward for MyFitnessPal as it continues to expand its digital health and nutrition offerings.

Cal AI quickly became a standout in the health tech space, amassing more than 15 million downloads and generating over $30 million in annual revenue in less than two years. Users have already benefited from integration with MyFitnessPal's extensive nutrition database, which includes information on 20 million foods, access to 2,000 recipes and over 40 connected fitness partners.

"We are proud to have supported MyFitnessPal in this acquisition, which brings together two innovative teams dedicated to empowering users on their health journeys," said Andrew Glickman, who led the Benesch team advising on the transaction. "By combining Cal AI's innovative technology with MyFitnessPal's trusted platform and resources, we look forward to seeing this partnership deliver even greater value to customers and help more people achieve their wellness goals."

The Benesch team advising MyFitnessPal was led by Andrew Glickman and included:

Corporate Partners Kevin W. Humphries, Sean Crowley, Alison K. Evans, Senior Managing Associate Ryan Krisby, Associates Marc G. Policastro and Alexa Shook and Paralegal Duncan H. Poirier; Executive Compensation & Employee Benefits Partner Melissa R. Grim, Of Counsel Meghan Cohen and Associates Kara A. Sturtz and Daniel J. Weil; Data Privacy & Cybersecurity Partner Ryan T. Sulkin, Of Counsel Adriana Beach and Managing Associate Trevor Martin; Litigation Partner Anna Terteryan; and Intellectual Property Partner Angela R. Gott and Paralegal Pamela Cyngier.

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