PRESS RELEASES

Benesch Advises TowerBrook Capital Partners on Its Investment in Rael

AUGUST 24, 2026

Featured Practices: Corporate, Private Equity

Featured Industries: Retail & E-Commerce

Benesch advised private equity firm TowerBrook Capital Partners on its strategic partnership with Rael, a leading women's wellness brand focused on holistic cycle care. Rael offers high-performance feminine care, skincare and hormonal wellness products made with better-for-you ingredients that support women through every stage of life. Rael has built a strong omnichannel presence, reaching consumers through both leading retailers and e-commerce channels.

Read the transaction press release

The Benesch team was led by Corporate Partners Douglas DiMedio and Megan Ratia, Executive Compensation and Employee Benefits Partner Melissa R. Grim and Tax Partner Leah Beitner. The deal was also supported by Corporate Associates Harry Quast and Natasha Harris, Executive Compensation and Employee Benefits Associate Lilly Z. Kaplan, Tax Managing Associate Julia Rolniak, Labor & Employment Partner Adam Primm and Associate Grace M. Karam, Intellectual Property Partner Daniel S. Marks and Associate Sydney E. Allen, Data Privacy Partner Ryan T. Sulkin and Of Counsel Adriana Beach, Real Estate Partner Joel R. Pentz and Associate Anthony A. Ghazoul , Environmental Partner Kevin D. Margolis and Trade and Compliance Partner Jonathan R. Todd and Managing Associates Vanessa I. Gomez and Megan K. MacCallum.