PRESS RELEASES

“Benesch Beat” Podcast Wins National Marketing Award

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CLEVELAND, OHIO - March 10, 2006 - Benesch, Friedlander, Coplan & Aronoff LLP announced that the law firm's podcasts entitled "The Benesch Beat" won first place in the electronic media category of the national Legal Marketing Association's "Your Honor Awards."The LMA "Your Honor Awards" is the vehicle by which products and services that stand for the "best of the best" produced by the legal marketing industry are honored.Over 250 entries were submitted.

The producer of Benesch's podcasts, Mark Avsec, is not only an intellectual property attorney at the firm, but also an accomplished musician and composer.Avsec stated, "Benesch has always been an entrepreneurial firm.It is natural to explore cutting-edge technology like podcasts, in addition to traditional paper and e-mail client advisories, to keep clients abreast of current legal information."The podcasts are sent automatically and directly to individuals who subscribe to the free service and are also posted on Benesch's website (www.bfca.com).In addition, they are listed in Apple's iTunes directory.

"The Benesch Beat" podcast, which is professionally-produced at a state-of-the-art recording studio in Cleveland, features former WMMS morning legend Ed "Flash" Ferenc as moderator and theme music produced by Avsec."The Benesch Beat" provides individuals, clients and prospective clients with an interesting and simple way to access informative, mini-legal seminars.