

Benesch Launches Multi-Disciplinary Data Protection Practice to Meet Clients at the Intersection of Global Tech and Data

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Group integrates professionals from service teams across the firm, creating a next generation, integrated one-stop shop to meet clients' tech, data, privacy, and cybersecurity needs where "Data Meets World".

In a move focused on eliminating traditional law firm practice silos and taking a more holistic "real-world" approach to key 21st century business challenges, AmLaw 200 law firm Benesch is pleased to announce the formation of its new [Data Protection Practice Group](#), a multi-disciplinary, cross-practice team dedicated to helping clients optimize, manage, and protect data globally across the full spectrum of industries, technologies, and regulatory requirements.

"Our team has been advising clients on data security and privacy issues in the U.S. and around the world for years," said Benesch Managing Partner and Executive Committee Member [Gregg Eisenberg](#). "This approach simply brings together the experience and insights of attorneys across different areas of practice and organizes them into a team that reflects the way our forward-thinking, entrepreneurial clients think about data and technology - as a central pillar of their enterprise."

Business leaders can tap into the Data Protection group's knowledge and insights at www.datameetsworld.com. The "Data Meets World" web offering will provide timely updates and perspectives on current events, legislation, regulatory enforcement, and a myriad of other topics that pertain to the collection, use, disclosure, and protection of data. The multimedia hub will also house podcasts and Twitter-style bursts of relevant information curated for data-driven businesses.

"With the growth of the online economy, businesses need comprehensive and strategic approaches for managing data throughout its entire lifecycle, including through creation, use, retention, sharing, and erasure," said Benesch partner and Data Protection Group Lead [Ryan Sulkin](#). "There's so much to consider beyond just compliance or a 'defense and response' approach, including intellectual property protection, business continuity and disaster recovery, enabling global growth, promoting commercial and competitive advantage, litigation risk mitigation, and developing a healthy interplay between data and underlying mission critical technologies. We've built a team that can meet clients where they are in their data needs and then continue to serve them across every aspect of the data lifecycle."

The Benesch Data Protection Team is composed of attorneys from the firm's [3iP](#) (Innovations, Information Technology and Intellectual Property), [Healthcare](#), [Labor & Employment](#), and [Litigation](#) Practice Groups.

The team members offer diverse perspectives and deep experience in a range of matters including:

- Counsel for the highly regulated health care and financial service industries, including:
 - Physician organizations, health systems, long-term care and senior living facilities, behavioral health providers, diagnostic imaging enterprises, durable medical equipment manufacturers and suppliers, pharmaceutical retailers, wholesalers, distributors, and manufacturers
 - Asset-based finance and leasing, funds management, hedge funds, insurance, investment banking, payment systems, clearing and settlement, private banking, private equity, and venture capital
- The California Consumer Privacy Act (CCPA)
- The EU General Data Protection Regulation (GDPR)
- Intellectual property protection for data-driven assets
- Internet of Things (IoT), blockchain, and smart contracts
- Comprehensive privacy and information security programs
- Strategic data management, sharing, and disclosure
- Noncompete agreements and trade secret rights
- Reviewing and negotiating third-party contracts and relationships, including vendors and supply chain