

Benesch Launches New Firm Website

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The law firm of Benesch Friedlander Coplan & Aronoff LLP is pleased to announce that it has launched a new firm website. The website, which can be found at www.beneschlaw.com, features helpful enhancements for clients and other site visitors seeking information about Benesch including:

- A contemporary, single-page homepage navigation, showcasing client experience and features
- Simplified site search, including type-ahead functionality
- Easier access to firm and attorney experience through seamless integration throughout the site
- Access to client bulletins, blogs and other social media

“We revamped our firm website to ensure that our clients, lawyers and the general public have easy access to firm information including past experience and timely information in connection with all of our practice and industry groups.” said [Ira C. Kaplan](#), Benesch’s Managing Partner. “We are committed to being on the cutting edge of law firm technology and client service, and our new user-friendly website confirms our commitment.”

Benesch partnered closely with Chicago-based [One North Interactive](#) to conceive and develop the site. For both teams, the focus was on providing the very best client experience possible, while also taking advantage of new technologies.

“The newly launched [Beneschlaw.com](#) represents what is possible when creative, user experience and technology disciplines work together with a forward-thinking firm,” notes John Simpson, CEO & Founder of One North Interactive. “One North Interactive is particularly proud of the bold, contemporary design and thoughtful user experience. We believe the site is a true reflection of the dynamic nature of the firm today.”

About Benesch

With offices in Cleveland, Columbus, Indianapolis, Philadelphia, Shanghai, White Plains and Wilmington, Benesch’s practice and industry groups include Business Reorganization, the China Group, Compensation & Benefits, Construction, Commercial Finance & Banking, Corporate & Securities, Litigation, Energy, Health Care, Intellectual Property, Labor & Employment, Polymer Industry, Private Equity, Public Finance, Public Law, Real Estate & Environmental, Tax, Transportation & Logistics, and Estate Planning & Probate. Benesch is dedicated to superior client service through its first in service program and is focused on growth both organically and geographically in order to continuously improve its ability to serve its clients. For more information, visit www.beneschlaw.com.

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