PRESS RELEASES

Benesch Marketing & BD Team Wins ALM's "Best Business Team" Award at 2025 American Lawyer Industry Awards

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Benesch is proud to announce that its Marketing & Business Development team has won The American Lawyer's 2025 Best Business Team award, one of the highest honors in the legal industry. The award was presented at the American Lawyer Industry Awards gala at Cipriani Wall Street in New York City.

The recognition positions Benesch's Marketing & BD team as the top business team among all law firms nationwide. This year's program drew more than 800 submissions across various categories, and the awards were presented before an audience of more than 750 legal industry leaders, including representatives from some of the most respected firms in the world.

Benesch earned the top honor in an exceptionally competitive field. Finalists for the Best Business Team award included:

- A&O Shearman
- Ballard Spahr
- Benesch
- Cahill Gordon & Reindel
- Frost Brown Todd
- Norton Rose Fulbright
- Reed Smith
- Troutman Pepper Locke

"Our team continues to punch well above its weight, and this award is an extraordinary acknowledgment of their talent, strategy and commitment, and Jeanne Hammerstrom's leadership," said Benesch Managing Partner Gregg Eisenberg. "We have long believed we have one of the very best Marketing & BD teams in the industry, and it's rewarding to see that recognized on a national stage."

Led by Chief Marketing Officer Jeanne Hammerstrom, Benesch's Marketing & BD team has built an industry-leading model grounded in client experience, cross-functional collaboration and measurable business impact. The team is known for its data-driven approach to growth, highly

integrated client feedback program and market-leading initiatives, including a firmwide client experience framework.

“We are honored to receive this recognition and proud to represent Benesch on such a significant platform,” said Jeanne. “This award reflects the incredible dedication, creativity and drive of every member of our team. I’m grateful for their commitment and for the unwavering support we receive from firm leadership, which empowers us to innovate and deliver at the highest level.”

Benesch’s Marketing & BD team has been recognized by The American Lawyer as a finalist for the Best Business Team award for two consecutive years. This year’s win further solidifies the team’s role in shaping the firm’s growth, culture and client engagement strategy. It follows past recognitions of the group by the Legal Marketing Association (LMA), the Legal Sales & Service Organization (LSSO) and ClientSavvy.



