

Benesch Named to BTI Brand Elite 2019

MAY 16, 2019

Corporate counsel have ranked Benesch as a “best-branded law firm” in the 2019 BTI Brand Elite. BTI Brand Elite 2019 ranks the law firms with the best brand standing among nearly 700 general counsel and legal decision makers offering unprompted feedback regarding the preeminent law firms.

BTI Brand Elite 2019-based solely on in-depth interviews with more than 694 corporate counsel at the world’s largest and most influential companies-pinpoints, in rich detail, how your firm is branded in the eyes of top legal decision makers. Each law firm included in BTI Brand Elite 2019 is the direct result of a specific unprompted client citation.