

Benesch Partner Jonathan Todd Provides Insight on Tariff Speculation in PPAI Article

JANUARY 8, 2025

In a recent *PPAI Media* article titled "Tariff Speculation Continues Ahead of Inauguration," Benesch Partner Jonathan Todd offered his expertise on the challenges companies face in adjusting their sourcing strategies amid potential tariff changes. Todd, Vice Chair of the Transportation and Logistics Group, noted that it can take at least five years to sufficiently change a company's sourcing makeup. His insights underscore the complexities businesses encounter when navigating evolving trade policies and the importance of strategic planning in supply chain management.

More: [Tariff Speculation Continues Ahead Of Inauguration - PPAI - Promotional Products Association International](#)