

MEDIA MENTIONS

Benesch Partner Jonathan Todd Publishes Article on Reverse Logistics in Star Carrier

MARCH 31, 2026

Authors: [Jonathan R. Todd](#)

Featured Industries: [Transportation & Logistics](#)

[Jonathan Todd](#), vice chair of the firm's [Transportation & Logistics Practice Group](#), has published an article in the March 2026 issue of Star Carrier. The article, titled "Reverse Logistics," explores the key differences between forward and reverse logistics and examines the legal challenges that impact service delivery in today's rapidly evolving supply chain environment.

In the article, Jonathan discusses the strategic and operational complexities of reverse logistics, including the need for effective programs to manage returns, minimize loss, and ensure compliance with legal standards. He also addresses unique contractual considerations and the balance of risk and reward for service providers and retailers.

Jonathan's insights provide valuable guidance for companies navigating the growing demands of e-commerce and parcel returns, highlighting best practices and legal considerations that help protect brand equity and customer satisfaction.

More: [Star Carrier March 2026 - Bottlenecks & Congestion](#)