PRESS RELEASES

Benesch Represents L2 Brands in Acquisition of Wild Tribute

JUNE 25, 2026

Featured Practices: Corporate, Tax, Executive Compensation & Benefits, Labor & Employment, Intellectual Property

Featured Industries: Real Estate, Environmental, International Trade & Supply Chain Management

Benesch represented L2 Brands ("L2"), a provider of lifestyle products for the collegiate, golf, corporate and destination markets that is backed by private equity firm, Sentinel Capital Partners, in its acquisition of Wild Tribute, a lifestyle apparel brand inspired by national parks, state parks and iconic landmarks.

Read the full press release.

The Benesch team was led by Corporate Partners Douglas DiMedio and Aan Amin, with support from Senior Managing Associate Cody Boender. Additional support was provided by Tax Partner Leah Beitner and Associate Collin Cahill; Executive Compensation & Benefits Partner Melissa R. Grim and Senior Managing Associate Jordan Hartman; Labor & Employment Of Counsel Meghan Cohen; Real Estate Partner David Hudson; Intellectual Property Partner Daniel S. Marks and Senior Managing Associate Trevor Martin; Environmental Partner Reed W. Sirak; and International Trade Partner Jonathan R. Todd and Managing Associate Megan K. MacCallum.