

Benesch Represents L2 Brands in Acquisition of Wild Tribute

JUNE 25, 2026

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Benesch represented L2 Brands (“L2”), a provider of lifestyle products for the collegiate, golf, corporate and destination markets that is backed by private equity firm, Sentinel Capital Partners, in its acquisition of Wild Tribute, a lifestyle apparel brand inspired by national parks, state parks and iconic landmarks.

[Read the full press release.](#)

The Benesch team was led by [Corporate](#) Partners [Douglas DiMedio](#) and [Aan Amin](#), with support from Senior Managing Associate [Cody Boender](#). Additional support was provided by [Tax](#) Partner [Leah Beitner](#) and Associate [Collin Cahill](#); [Executive Compensation & Benefits](#) Partner [Melissa R. Grim](#) and Senior Managing Associate [Jordan Hartman](#); [Labor & Employment Of Counsel](#) [Meghan Cohen](#); [Real Estate](#) Partner [David Hudson](#); [Intellectual Property](#) Partner [Daniel S. Marks](#) and Senior Managing Associate [Trevor Martin](#); [Environmental](#) Partner [Reed W. Sirak](#); and [International Trade](#) Partner [Jonathan R. Todd](#) and Managing Associate [Megan K. MacCallum](#).