PRESS RELEASES

Benesch Represents Trivest Partners in Acquisition of Applied Value Group, Driving Expansion in Private Equity-Backed Consulting

SEPTEMBER 16, 2025

Benesch is pleased to announce that it represented Trivest Partners in its acquisition of management consulting firm Applied Value Group. The transaction was completed through Trivest's Recognition Fund, a $1.3 billion vehicle dedicated to investing in family and founder-owned businesses valued up to $300 million.

Applied Value, founded in 1997 and headquartered in Boston, with offices in New York, Miami, Stockholm, and Shanghai, advises Fortune 500 companies across industries on capital efficiency and performance improvement. With Trivest's partnership, the firm plans to grow its service capabilities, expand its reach in North America and the Nordics, and add additional talent.

The Benesch team was led by Partners Mitch Gecht and Jackie Ruch and included Molly Carroll, Kristo Pantelides, Nicolette Eddy, Rick Tracanna, Julia Rolniak, Melissa Grim, Trisha Appel, Adam Primm, Hannah Kraus, Max Guggenheim, Dan Marks, Rachit Parikh and Duncan Poirier.

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