PRESS RELEASES

Benesch Represents Truven in Springbuk Acquisition, Offering Employers a Powerful Health Intelligence Combination

SEPTEMBER 11, 2025

Benesch is pleased to announce it represented Truven by Merative, a leader in healthcare analytics and a portfolio company of Francisco Partners, in its recent acquisition of Springbuk, a health intelligence solution for employers and their benefits advisors. The move bolsters Truven's platform and expands its ability to scale to meet employer needs.

The Truven client base, which includes over 40 percent of Fortune 100 employers and seven of the top 10 U.S. health plans by enrollment, will add an additional 7,500 small to midsize employers through the transaction. Dedicated to combating the rising costs of employer-sponsored healthcare as premiums increase across the country, this combination of Truven's Health Insights and MarketScan Databases with Springbuk's Health Intelligence Platform and Activate Marketplace consolidates actionable insights when and where employers need them most.

"As healthcare premiums continue to soar nationwide, the combination of Truven and Springbuk as a unified force will share more data intelligence and actionable insight with employers of every size than ever before," said Benesch Partner Andrew Glickman, who helped lead the deal. "At its root, this acquisition will help employers make more informed decisions about employer-sponsored healthcare, leading to better health plan effectiveness and improved outcomes for employees."

The Benesch team was led by Partners Andrew Glickman and Zach Dann, and included:

- Kevin W. Humphries
- Pamela Polevoy
- Zachary Sher
- Luke Schaetzel
- Christina Hultsch
- Harry Quast
- Dylan M. Rosenfield
- Sean Crowley
- Melissa R. Grim
- Trevor Martin

- Kara Sturtz
- Tasha Serafin
- Frank Carsonie
- Meghan Cohen
- Jordan Hartman
- Adriana Beach
- David Welsh
- Daniel S. Marks
- Andrew D. Kinsey
- Duncan H. Poirier
- Shivdutt Trivedi

Read more about the transaction here.