

Benesch's Jeanne Hammerstrom Honored with 2026 Platinum MarCom Award

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Benesch is pleased to announce that Chief Marketing Officer [Jeanne Hammerstrom](#) has been honored with a Platinum Award for Individual Achievement | Individual's Body of Work Achievement in the [2026 MarCom Awards](#), presented by the Association of Marketing and Communication Professionals (AMCP). The Platinum Award is the highest honor the AMCP bestows.

"I couldn't think of anyone more deserving of this recognition. Jeanne's leadership and dedication continue to make an incredible impact on Benesch, and I'm tremendously proud of her and the entire team for all they continue to accomplish," said Benesch Chief Strategy & Operating Officer [Scott Golin](#).

The MarCom Awards draw thousands of entries each year from around the world, with industry professionals evaluating entries for creativity, execution, message effectiveness and overall impact.

As Chief Marketing Officer, Jeanne leads Benesch's marketing, communications, business development and branding efforts across the firm's national platform.

With more than three decades of leadership in legal marketing, including more than 20 years at Benesch, Jeanne has played an integral role in shaping the firm's brand and advancing its strategic growth. She has helped build a firmwide culture of business development, advance innovative client experience programs and elevate Benesch's national visibility through strategic marketing, thought leadership and media initiatives.

Jeanne is also a past national president of the Legal Marketing Association (LMA), an inductee of the LMA Hall of Fame and a Fellow of the College of Law Practice Management.

Benesch also received two team honors in the 2026 MarCom Awards, including one for the firm's recent brand refresh and another for social media marketing. Read more about the firm's team awards [here](#).

[View the full list of 2026 MarCom Awards honorees.](#)