

MEDIA MENTIONS

Bryna Dahlin, Michael Meuti and Kennedy Dickson Recognized Among Law360's Most-Read Expert Analysis

OCTOBER 16, 2026

Featured Practices: [Litigation](#)

Featured Industries: [Retail & E-Commerce](#)

Benesch Partners [Bryna Dahlin](#) and [Michael Meuti](#), along with Associate [Kennedy Dickson](#), were recently recognized in Law360's "In Case You Missed It: Hottest Firms and Stories on Law360", which highlights the law firms, stories and expert analyses generating significant reader interest.

Their recent expert analysis was ranked No. 6 on Law360's list of the Top 10 Most-Read Expert Analysis pieces.

The article also encourages retailers to preserve and analyze marketing-platform data, including segmentation criteria, recipient lists, delivery records and subject-line testing, which may become critical evidence in opposing class certification. Overall, the authors emphasize that the individualized nature of modern email marketing could become a significant defense for retailers facing CEMA class actions.

More: [In Case You Missed It: Hottest Firms And Stories On Law360 - Law360](#)