MEDIA MENTIONS

Erik Connolly Featured in Crain's Chicago Quick Take Video on Protecting Reputation in the Digital Age

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Featured Practices: Defamation Litigation, Litigation

Erik Connolly, chair of Benesch's Litigation Group, shares insights in this Crain's Quick Take on how companies can navigate defamation risks and protect their brands in an increasingly complex digital environment. Connolly discusses the reputational challenges posed by digital information sources and AI-driven tools, noting that false or misleading information can persist online long after it first appears. He also outlines key considerations for business leaders evaluating potential defamation issues, including the impact on sales, customer relationships, reputation and brand value, emphasizing that when responding to reputational threats, "impact drives everything."

Check out the full interview here.