

Jeanne Hammerstrom Named Among Legal Industry Marketing Leaders in Counsel Collective's Behind the Brand: The Legal Edition 2026

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Benesch Chief Marketing Officer [Jeanne Hammerstrom](#) has been recognized in *Counsel Collective's Behind the Brand: The Legal Edition 2026*, an annual publication highlighting influential marketing and business development leaders across the legal industry.

As Chief Marketing Officer, Hammerstrom leads Benesch's marketing, communications, business development, and branding efforts. Her leadership has helped strengthen the firm's market presence, support its continued growth, and enhance the client experience across the firm's national platform.

The *Behind the Brand: The Legal Edition 2026* feature highlights marketing executives whose vision and expertise are helping law firms navigate an evolving legal marketplace while driving meaningful business impact.

More: [Behind the Brand: The Legal Edition 2026 | Counsel Collective](#)