

## MEDIA MENTIONS

# Law.com Quotes Partner Mark Eisen on the Evolving Landscape of Biometric Privacy Claims

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*Law.com* featured Benesch Co-Chair, Class Action Practice Group [Mark Eisen](#) in an in-depth examination of the rapidly changing legal landscape surrounding biometric privacy litigation in Illinois, a state at the forefront of biometric enforcement under the Biometric Information Privacy Act (BIPA). The article explores how courts continue to shape the scope and risk profile of biometric privacy claims as businesses face increasing exposure from class actions and novel legal theories.

More:

<https://www.law.com/2026/04/16/legal-experts-detail-ever-changing-frontier-for-biometric-privacy-claims-i>