MEDIA MENTIONS

Law360 Pulse Highlights Benesch's Brand Refresh

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Law360 Pulse published a feature on Benesch's recent brand refresh, offering readers an inside look at the strategy behind the firm's updated visual identity and redesigned website. The article explores how the refresh reflects Benesch's continued national growth, evolving client needs, and commitment to delivering sophisticated, business-minded legal solutions.

Chief Marketing Officer Jeanne Hammerstrom told *Law360 Pulse*, "The new website and brand are an authentic reflection of the firm we have become. Over the last several years, Benesch has experienced significant growth in both the sophistication of our work and the depth of our talent. We wanted to reflect that evolution externally. The refreshed site and materials better convey who we are today: collaborative, high-performing and focused on delivering innovative, business-minded solutions for our clients."

More: Benesch Launches Brand Refresh To Reflect Firm's 'Evolution' - Law360 Pulse