MEDIA MENTIONS

MSN Features Benesch Partner Kevin Frankel on Rising Litigation Risks for Social Media Companies

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Featured Practices: Litigation, State Attorneys General Investigations & Enforcement

Benesch is pleased to share that Kevin Frankel, Partner and Lead of the firm's State Attorneys General Practice, was recently quoted in an article published by MSN.

The article explores the growing legal challenges facing social media companies as courts increasingly allow claims to proceed beyond traditional liability protections. These cases, which often target platform design and algorithmic features, may signal a significant shift in litigation exposure for technology companies.

Commenting on the evolving landscape, Frankel noted:
"Losing the ability to easily dismiss cases means social media companies face a massive surge in litigation risk," Kevin Frankel, a partner with Benesch Law, told IBD. "Defending thousands of personal injury and state attorney general claims will drain resources. To mitigate the threat of design-based and algorithmic lawsuits, companies may be forced to completely redesign interfaces (e.g., dialing back engagement-driven algorithms or altering endless scroll mechanics), or they may have to abandon open-posting models in favor of pre-approval and strict age or identity verification."

Frankel's insights highlight the potential operational and legal implications for companies navigating this changing regulatory environment.