

MEDIA MENTIONS

San Francisco Business Times Features Stephanie Sheridan, Meegan Brooks, and Hannah Laubach on Pricing Pitfalls and Legal Risks of Tariff Fees

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Partners [Stephanie Sheridan](#) and [Meegan Brooks](#), Senior Managing Associate [Nathalie Gorman](#), and Associate [Hannah Laubach](#) of our [Litigation Practice Group](#) co-authored an article titled “Hidden Fees, Hidden Danger: Why You Shouldn’t Add a ‘Tariff Fee’ to Offset New Costs,” published in the *San Francisco Business Times*

The article explores how businesses are responding to increased costs from Trump-era tariffs and the legal challenges posed by newly enacted “drip pricing” laws in several U.S. states. These laws ban hidden fees not included in the initially advertised price, pushing companies to rethink how they present costs like tariff surcharges. It outlines the specifics of new laws in states such as California, Minnesota, Massachusetts, and Virginia, and offers strategies for retailers to stay compliant while maintaining transparency and avoiding legal risk.

Read the full article here: [Hidden fees, hidden danger: Why you shouldn’t add a “tariff fee” to offset new costs - San Francisco Business Times](#)