

# Sourcing Journal Quotes Partner Jonathan Todd on Mexico's Emerging Customs Reforms

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Benesch Partner [Jonathan Todd](#) was quoted in Sourcing Journal's recent article, "*Will Mexico's Customs Reforms Give It a Leg Up in Pending USMCA Negotiations?*" The article explores how upcoming USMCA review negotiations intersect with Mexico's newly enacted customs reforms, which aim to tighten enforcement, increase transparency and curb duty evasion within its import system. As geopolitical tensions rise and global supply chains become more complex, Mexico's moves are positioning the country more closely with U.S. protectionist priorities ahead of the 2026 review.

Jonathan emphasizes that Mexico's newly approved customs reforms place significantly heightened compliance and enforcement responsibilities on customs brokers, introducing severe financial penalties and potential loss of license for violations. He notes that U.S. manufacturers welcome these reforms due to longstanding concerns about duty evasion and non-compliant imports undermining U.S. competitiveness. Jonathan also highlights China's expanding manufacturing presence in Mexico as a growing challenge for North American trade enforcement. He suggests that Mexico's reforms are likely connected to the upcoming USMCA joint review, aligning in many ways with the U.S. administration's protectionist trade priorities. Overall, Jonathan views these developments as indicators of a shifting trade landscape—one in which greater alignment between Mexico and the U.S. may be emerging.

Read the article [here](#).