MEDIA MENTIONS

The New York Times Features Benesch Partner Laura Mehl Sugarman on the Reliability of Zillow “Zestimate” Valuations

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Benesch Real Estate Partner Laura Mehl Sugarman was featured in a recent *New York Times* "Ask Real Estate" column discussing the reliability of Zillow’s “Zestimate” home valuations and the challenges homeowners face when those estimates are inaccurate.

In the article, Sugarman noted that a Zestimate is “only as good as the data that is fed into the system,” emphasizing that inaccuracies in underlying property data can significantly affect the estimate’s reliability.

More: Can I Trust the ‘Zestimate’ for My Home on Zillow? - The New York Times