

Corrina Wright

Senior Director of Marketing Communications

Cleveland
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Overview

A marketing and communications professional with more than 17 years of experience in media, public relations, crisis communications and public speaking, Corrina oversees all facets of the firm's communication and branding strategy, including overall external communications, PR and media relations, content, digital marketing, advertising, nominations, social media and the firm's website.

Corrina works closely with Benesch's leadership and practice groups to develop and implement strategies to advance the firm's business objectives and initiatives. Prior to entering the legal marketing field more than eight years ago, Corrina worked as a news anchor and reporter for ABC, CBS and FOX television stations across the country and was honored with two Emmy awards for her work.

Corrina is a leader in the legal marketing industry, serving as co-chair of the Legal Marketing Association's (LMA) PR & Communications SIG. She is also involved in the community as co-chair of the Associate Board and member of the Communications Committee for Shoes and Clothes for Kids, a non-profit dedicated to breaking down barriers to school attendance by providing new shoes, clothes and school supplies to students in need in the Greater Cleveland area.

Credentials

EDUCATION

- University of Connecticut, B.A., Communication Sciences
- University of Connecticut, B.A., Psychology

Memberships

- Member, Legal Marketing Association
  - Co-Chair, PR & Communications SIG
- Member, National Communication Association
- Member, PRSA
- Member, Radio Television Digital News Association
- Associate Board Member, Shoes and Clothes for Kids
  - Co-Chair, Associate Board
  - Member, Communications Committee

Awards & Recognition

- Named, Crain’s Cleveland Notable Leaders in Communications, 2026
- 2016 Emmy Award: Best Morning Newscast for coverage of Republican National Convention
- 2015 Emmy Award: Best Morning Newscast for coverage of a fatal plane crash
- 2014 Associated Press Award: Outstanding Enterprise Reporting
- 2014 Associated Press Award: Outstanding Feature/Human Interest Story
- 2013 Associated Press Award: Best Reporter
- 2010 Society of Professional Journalists Award

News & Insights

- Benesch’s Corrina Wright Honored Among Crain's Cleveland Business’ 2026 Notable Leaders in Communications
  October 26, 2026 | Press Releases
- The American Lawyer (ALM) Names Benesch Marketing & Business Development Team a Finalist for “Best Business Team” Award for Third Consecutive Year
  September 23, 2026 | Press Releases
- Law360 Pulse Highlights Benesch's Brand Refresh
  February 27, 2026 | Media Mentions
- Benesch Marketing & BD Team Wins ALM’s “Best Business Team” Award at 2025 American Lawyer Industry Awards
  November 14, 2025 | Press Releases

- Benesch Marketing & Business Development Team Again Named Finalist for “Best Business Team” by The American Lawyer
  August 15, 2025 | Press Releases
- Benesch Marketing & Business Development Team Named Finalist for “Best Business Team” by The American Lawyer
  August 26, 2024 | Press Releases
- Corrina Wright quoted in Cleveland Jewish News | "Law firms rebrand for variety of reasons"
  April 12, 2024 | Media Mentions

Speaking & Events

PAST EVENTS

- The Evolution of Modern Legal PR: How We Got Here and The Latest Best Practices | Corrina Wright
  May 20, 2025 | Speaking Engagement