



## Daniel S. Marks

Cleveland

T 216.363.6101

dmarks@beneschlaw.com

### Overview

**Dan represents organizations in a variety of industries on complex global intellectual property (IP) and technology matters.**

Dan focuses his practice on US and international transactions. His transactional practice includes counseling clients in connection with mergers and acquisitions, joint ventures, IP and technology transfers, distribution agreements, licensing agreements, sponsorship and endorsement agreements, and business process outsourcing matters across a variety of technologies.

Dan also handles international trademark clearance, prosecution, and enforcement, including developing and implementing cost-effective approaches to multi-jurisdictional clearance and protection.

### Representative Matters

- Advised Alia Software Inc., an AI-powered pop-up and email/SMS list-growth platform for e-commerce merchants, such as Shopify, in its acquisition by Dotdigital Group plc (AIM: DOTD), a global provider of AI-driven customer experience and data platforms.
- Represented Astō Consumer Partners, a consumer-focused investment firm, in its \$105 million strategic investment in Starface World, Inc.
- Represented Bochi Investments, LLC, in its equity acquisition of Marsee Foods, LLC, a wholesale bakery in Portland, Oregon.
- Represented Eckhart Holdings, Inc. in its acquisition of all issued and outstanding equity interests of Calvary Robotics Inc.

- Advised Currier Plastics in its investment partnership with Sheridan Capital Partners.
- Represented Rover Group, Inc., the world's largest online marketplace for pet care, in its acquisition of Meowtel Inc., the leading cat-sitting marketplace.
- Represented Bluestone Equity Partners on its strategic investment in Selkirk Sport, the leading pickleball equipment manufacturer.
- Represented Purolator, a leading Canadian provider of integrated freight, package and logistics solutions, as U.S. deal counsel in its acquisition of Livingston International from Platinum Equity.

## Credentials

### EDUCATION

- George Washington University Law School, 2008, J.D., *cum laude*
  - The Public Contract Law Journal, Articles Editor
  - George Washington Scholar, Thurgood Marshall Scholar
- Miami University, 2004, B.S., *cum laude*

### BAR & COURT ADMISSIONS

- Ohio
- California
- District of Columbia
- U.S. Court of Appeals for the Federal Circuit

## News & Insights

- [Benesch Represents L2 Brands in Acquisition of Wild Tribute](#)  
June 25, 2026 | Press Releases
- [Benesch Advises COEO Solutions on its Acquisition of S-NET Communications](#)  
May 5, 2026 | Press Releases
- [Benesch Represents Alia Software Inc. in Acquisition by Dotdigital Group plc](#)  
March 17, 2026 | Press Releases
- [Benesch Advises Astō Consumer Partners in Strategic Investment in Starface World, Inc.](#)  
March 6, 2026 | Press Releases
- [Benesch Advises Rover Group, Inc. on Acquisition of Meowtel, Inc.](#)  
February 4, 2026 | Press Releases
- [Benesch Advises Riata Capital Group on Acquisition of COEO Solutions](#)  
February 2, 2026 | Press Releases

- [Benesch Advises Bluestone Equity Partners in Strategic Investment in Selkirk Sport](#)  
January 30, 2026 | Press Releases
- [Benesch Advises Weinberg Capital Group on Acquisition of Pinson Valley Heat Treating, Bolstering Manufacturing Capabilities](#)  
December 12, 2025 | Press Releases
- [Benesch Advises Harbor on Acquisition of Encoretech, Accelerating Digital Transformation Across the Legal Sector](#)  
December 8, 2025 | Press Releases
- [Benesch Advises Atmus Filtration Technologies on \\$450 Million Agreement to Acquire Koch Filter Corporation, Establishing Industrial Air Filtration Platform](#)  
December 2, 2025 | Press Releases

## Speaking & Events

### PAST EVENTS

- [Biometric Data: Pitfalls & Best Practices | Daniel S. Marks, Luke Schaetzel](#)  
October 29, 2024 | Speaking Engagement