

Daniel S. Marks

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Overview

Dan represents organizations in a variety of industries on complex global intellectual property (IP) and technology matters. He focuses his practice on US and international transactions. His transactional practice includes counseling clients in connection with mergers and acquisitions, joint ventures, IP and technology transfers, distribution agreements, licensing agreements, sponsorship and endorsement agreements, and business process outsourcing matters across a variety of technologies.

Dan also handles international trademark clearance, prosecution, and enforcement, including developing and implementing cost-effective approaches to multi-jurisdictional clearance and protection.

Representative Matters

- Represented Clarendon Capital in its acquisition of O'Donnell Metal Deck & Bar Joist (OMD), a leading value-added distributor of metal decking, steel bar joists, and related structural products serving the commercial construction industry.
- Represented Gridiron Capital in its acquisition of Centroid, a premier Oracle Cloud Infrastructure service provider.
- Advised TowerBrook Capital Partners in acquiring a majority stake in Rael, a leading women's wellness brand focused on holistic cycle care.
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Represented private equity firm Wellspring Capital Management LLC in the $285 million acquisition of Critical Nurse Staffing, LLC, a home healthcare service provider, and certain of its affiliates.

- Advised COEO Solutions, backed by private equity firm Riata Capital Partners, on its acquisition of NetWolves Network Services.
- Represented Crown Brands Group, a global brand management company, in its acquisition of Cosabella, the Italian luxury lingerie brand, from CALIDA GROUP.
- Represented Smartlink, LLC, a nationwide provider of telecommunications infrastructure services, in the sale of all of its equity to Recognize.
- Advised Alia Software Inc., an AI-powered pop-up and email/SMS list-growth platform for e-commerce merchants, such as Shopify, in its acquisition by Dotdigital Group plc (AIM: DOTD), a global provider of AI-driven customer experience and data platforms.

Credentials

EDUCATION

- George Washington University Law School, 2008, J.D., *cum laude*
  - The Public Contract Law Journal, Articles Editor
  - George Washington Scholar, Thurgood Marshall Scholar
- Miami University, 2004, B.S., *cum laude*

BAR & COURT ADMISSIONS

- Ohio
- California
- District of Columbia
- U.S. Court of Appeals for the Federal Circuit

News & Insights

- Benesch Advises TowerBrook Capital Partners on Its Investment in Rael
  August 24, 2026 | Press Releases
- Benesch Advises COEO Solutions on its Acquisition of NetWolves
  August 12, 2026 | Press Releases
- Benesch Represents Crown Brands Group in Acquisition of Cosabella
  July 31, 2026 | Press Releases

- Benesch Advises Gridiron Capital on its Investment in Centroid
  July 20, 2026 | Press Releases
- Benesch Represents L2 Brands in Acquisition of Wild Tribute
  June 25, 2026 | Press Releases
- Benesch Advises COEO Solutions on its Acquisition of S-NET Communications
  May 5, 2026 | Press Releases
- Benesch Represents Alia Software Inc. in Acquisition by Dotdigital Group plc
  March 17, 2026 | Press Releases
- Benesch Advises Astō Consumer Partners in Strategic Investment in Starface World, Inc.
  March 6, 2026 | Press Releases
- Benesch Advises Rover Group, Inc. on Acquisition of Meowtel, Inc.
  February 4, 2026 | Press Releases
- Benesch Advises Riata Capital Group on Acquisition of COEO Solutions
  February 2, 2026 | Press Releases

Speaking & Events

PAST EVENTS

- Biometric Data: Pitfalls & Best Practices | Daniel S. Marks, Luke Schaetzel
  October 29, 2024 | Speaking Engagement