

Natalie Prorok

Chicago
T 872.355.0506
nprorok@beneschlaw.com

Overview

Natalie Prorok is a Managing Associate in Benesch's Intellectual Property Practice Group who counsels clients on all aspects of trademark law, including trademark clearance, prosecution, enforcement, portfolio management and strategic brand protection. Natalie works with clients throughout the trademark lifecycle, helping businesses protect and enforce brands in the United States and around the world.

With a practice that encompasses domestic and international trademark matters-including trademark prosecution, enforcement programs, opposition and cancellation proceedings, settlement and coexistence agreements, domain name disputes, and copyright matters-Natalie also advises clients on global trademark portfolio strategy, trademark assignments and transfers, and intellectual property issues arising in corporate transactions.

Natalie brings both law firm and in-house perspectives to her practice, having completed a secondment with a Fortune 500 consumer products company and served as a legal extern for a leading financial technology company during law school. Her clients range from emerging companies and entrepreneurs to multinational organizations across a variety of industries, including consumer products, fashion, beauty, entertainment, manufacturing, healthcare, financial services, artificial intelligence, and technology, and she provides practical, commercially focused guidance tailored to their business needs.

Known for her collaborative approach and clear communication style, Natalie works closely with business leaders, marketing teams, and in-house counsel to develop trademark strategies that protect valuable intellectual property assets while supporting broader business goals.

Credentials

EDUCATION

- Northwestern University Pritzker School of Law, 2021, J.D.
  - Dean's List
  - *Northwestern University Journal of International Law and Business*, Executive Editor
- DePaul University, 2017, B.A., *summa cum laude*, Public Relations and Advertising

BAR & COURT ADMISSIONS

- Illinois

News & Insights

- Lucas Curtis and Natalie Prorok Mentioned in Crain's Chicago People on the Move
  October 8, 2026 | Media Mentions