

Robert Naumoff

Columbus
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Overview

With years of experience as in-house counsel for a number of publicly traded transportation and logistics companies, Robert has a strong understanding of the issues facing motor carriers, freight forwarders, freight brokers, third-party logistics providers (3PLs), and commercial shippers. In addition to his vast experience with drafting, reviewing, and negotiating a variety of commercial transactions, he brings experience in a number of matters impacting clients in the transportation and logistics space, including, but not limited to, information technology (IT), data privacy, intellectual property (IP), customs, and compliance.

Robert has also served as primary counsel on a variety of marketing-related matters, including influencer agreements, Federal Trade Commission (FTC) disclosure requirements, CAN-SPAM, California Consumer Privacy Act (CCPA), and General Data Protection Regulation (GDPR).

Representative Matters

- Represented Purolator, a leading Canadian provider of integrated freight, package and logistics solutions, as U.S. deal counsel in its acquisition of Livingston International from Platinum Equity.

Credentials

EDUCATION

- University of Arkansas School of Law, 2013, J.D.

- University of Arkansas – Fayetteville, 2010, B.S. in Biology

BAR & COURT ADMISSIONS

- Arkansas
- Ohio

Awards & Recognition

- Listed, *The Best Lawyers in America®* Ones to Watch, Transportation Law, 2026

News & Insights

- 126 Benesch Attorneys Recognized in 2027 Best Lawyers® Rankings
  August 20, 2026 | Press Releases
- November 1 Tariff Increase for Heavy- and Medium-Duty Trucks and Buses
  October 30, 2025 | Client Alerts & Insights
- USMCA Joint Review 2026 - Public Comment Period Now Open
  September 19, 2025 | Client Alerts & Insights
- 129 Benesch Attorneys Recognized in 2026 Best Lawyers® Rankings
  August 21, 2025 | Press Releases
- Bonded Warehouses and FTZs as Tariff Mitigation Tools
  May 29, 2025 | Client Alerts & Insights
- Benesch Advises Rotunda on Strategic Investment in Capital Machine Technologies
  April 22, 2025 | Press Releases
- Columbus Business Journal Features Jonathan Todd and Robert Naumoff on Tariff Mitigation Strategies with Bonded Warehouses and FTZs
  April 11, 2025 | Media Mentions
- Tariff Mitigation Toolbox - Using Bonded Warehouse and FTZs
  March 7, 2025 | Contributed Content & Presentations
- Post-Chevron Transportation & Logistics Regulatory Enforcement
  October 29, 2024 | Contributed Content & Presentations
- U.S. Customs De Minimis Changes Announced for Section 321 - Duty-Free Treatment to Be Restricted
  September 20, 2024 | Client Alerts & Insights